

**booz&co.**

# Active Traffic Management and Managed Lanes





---

*"We can't solve problems by using the same kind of thinking we used when we created them."*

Albert Einstein



# What is Active Traffic Management?

---

**“ATM aims to use the latest technology to manage the existing road space in the safest and most efficient way possible”**



---

# Objectives:

- **Improve safety**
- **Reduce congestion**
- **Provide more reliable journey times**
- **Reduce impact of incidents and congestion**
- **Improve driver comfort**

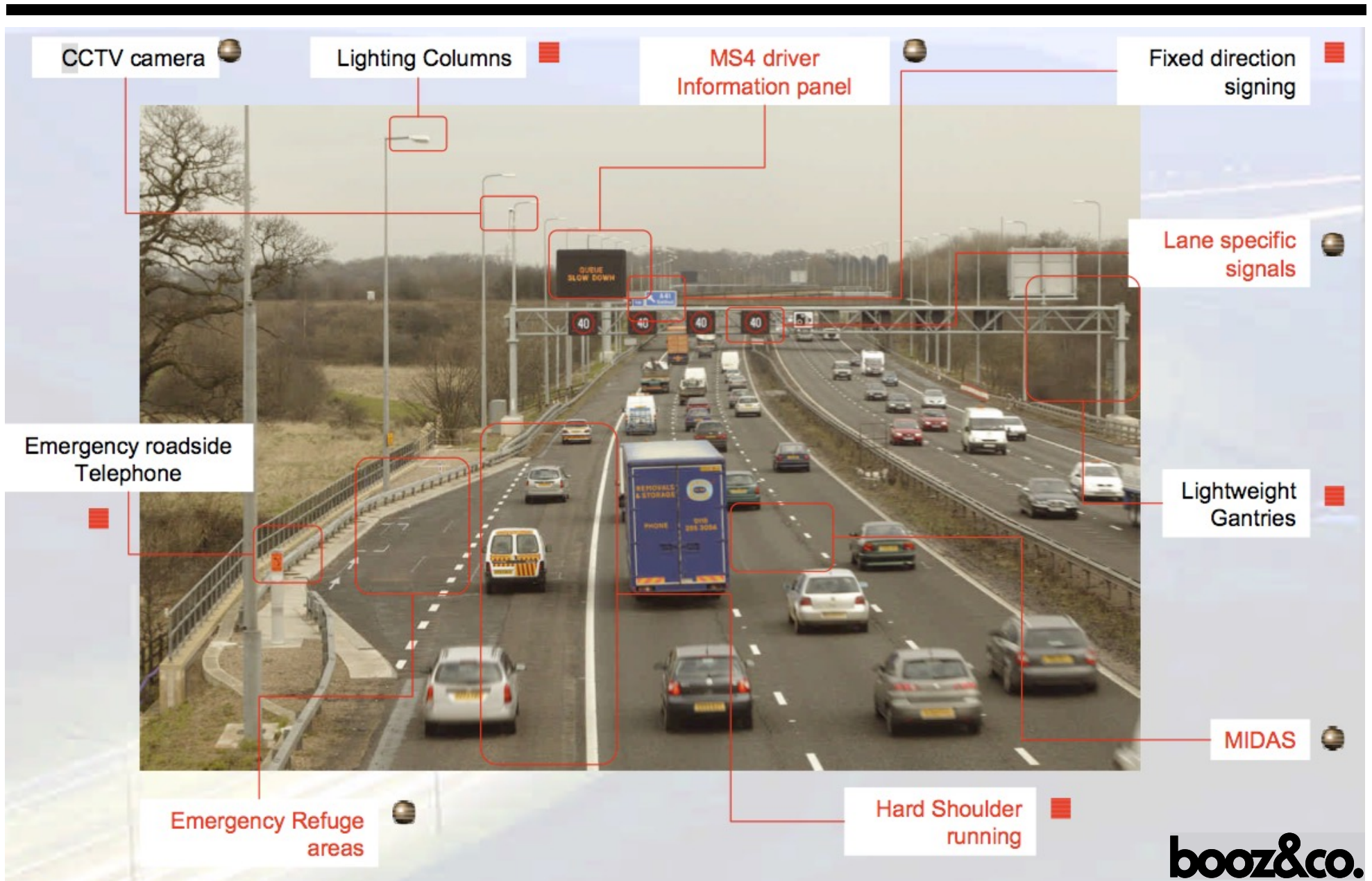


# Active Traffic Management (ATM)

- Gantries at 500m spacing
- Use of the Hard Shoulder
- Emergency Refuge Areas
- Closely spaced MIDAS loops
- Advanced Matrix Indicators
- MS4's Variable Message Signs
- CCTV video cameras







**booz&co.**



# 4 Lane Operation with Variable Speed Limits





# Hard shoulder running

- Use of the hard shoulder as a running lane under controlled conditions which has been successfully used in the Netherlands for over 7 years
- Dynamic use of hard shoulder only when needed to relieve congestion and to assist in the management of incidents
- Available for use when Mandatory speed limit is displayed above the hard shoulder
- Maximum permissible speed set at 50MPH when hard shoulder is being used (currently trialling 60mph)
- Hard shoulder running will only be used between junctions





# Overhead Signage





# MS4 Overhead Signs



Queue



Accident



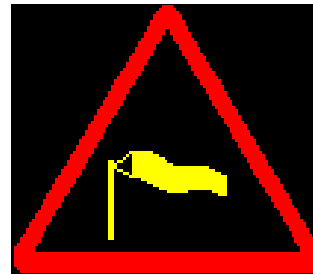
Ice



Skid Risk



Animals



Strong Wind







# Emergency Refuge Areas

- A layby design with tapers reversed for ease of exit
- Should be used at ***all times*** if possible
- Essential safety measure when hard shoulder running in operation
- Vehicles will be detected on entry by operator
- Use SOS telephone
- Follow instructions, the operators can see
- Emergency Refuge Areas typically 100m in length and 4.6m wide - form of construction to match existing pavement construction





## MIDAS –

(Motorway incident detection and automatic signalling)

- Currently used on much of the HA Network. ATM evolution is closer spacing of loops trialling down to 20m
- Measures vehicle speeds and duration over loop using tried and tested technology.
- Identifies when traffic flows have dropped below a predetermined level as with M25.
- Automatic system sets suitable speed limits to keep traffic flows at predetermined level. Gives greater accuracy than other technologies and cheaper.
- Switches off when traffic flows return to normal.



## Combined Equipment Cabinets (CEC)

- CEC's contain all the equipment for operating the gantries, signs and signals and the CCTV cameras.
- Combine all roadside equipment in one place to reduce roadside clutter, maintenance issues and improve safety for operation.
- CEC cabinets located adjacent to ERA's to enable safe access for maintenance.
- CEC cabinets as used by rail industry

**booz&co.**







## Emergency Roadside Telephones

- New emergency roadside telephones, linked directly to the regional control centre
- Meet the new HA standard
- Available in every ERA at 500m intervals
- New phones additionally provide
  - Multi lingual controls
  - Text facility for disabled users



**booz&co.**



---

# Active Traffic Management

- Proven to alleviate congestion and improve the driving experience on the Network
- Combines tried and tested technology, infrastructure and procedures to make best use of the available road space
- Improves the detection of and response to incidents, reducing delays and improving safety
- Provides better value for money than widening



---

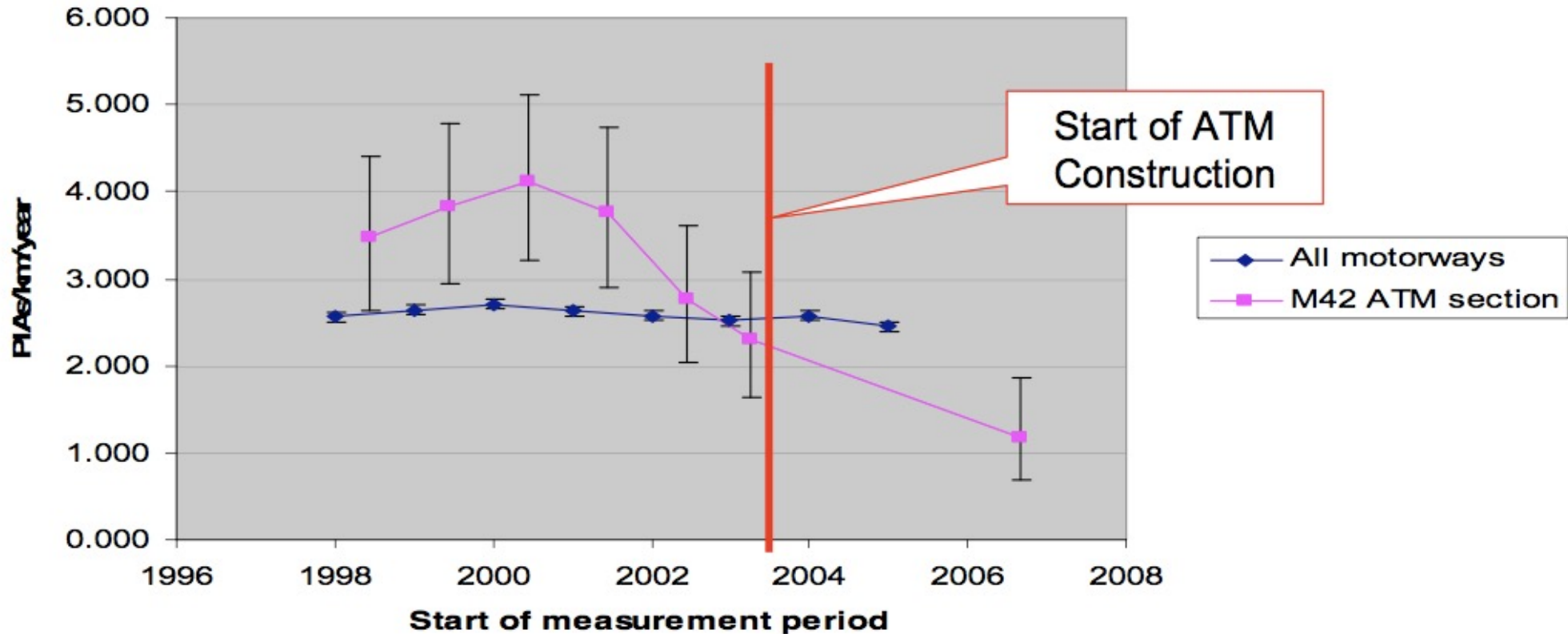
# Benefits of ATM

- **Active Traffic Management: £5.6 M/km (\$11M/km based on M42 cost data)**
- **Benefit Cost Ratio: 6.8**
- **Motorway Widening: £18 M/km to £25 M/km (\$34 M/km to \$ 47 M/km)**
- **Benefit Cost Ratio: 2.3**



# Benefits: Safety

## Personal injury accidents



- ☐ Personal Injury accidents (PIA) fall by 50%
- ☐ No Killed or Serious Injury Accidents (KSI) since start of Hard Shoulder Running



# ATM Environmental Benefits

- Carbon monoxide (CO) reduced by 4%
- Particulate Matter (PM) reduced by 10%
- Carbon dioxide (CO<sub>2</sub>) reduced by 4%
- Oxides of Nitrogen (NO<sub>x</sub>) reduced by 5%



- Fuel consumption reduced by 4%
- Noise levels reduced by between 1.8 to 2.4 dB(A)



# Motorist Survey Results

- 93% of participants who had used the hard shoulder felt that the instructions for using the hard shoulder were clear
- 84% felt confident using the hard shoulder as a running lane.
- Only 2% of those questioned had avoided using it altogether.
- 68% said that they felt more informed about traffic conditions
- 60% said it should be implemented elsewhere on the motorway network.







## Managed Motorways

---

### All Features of Active Traffic Management PLUS:

- ☐ Ramp Metering (access management)
- ☐ Bus-only lanes
- ☐ Differential Speed limits across lanes
- ☐ HOT Lanes



# Managed Motorways – Common ITS Elements

- Real Time Information-



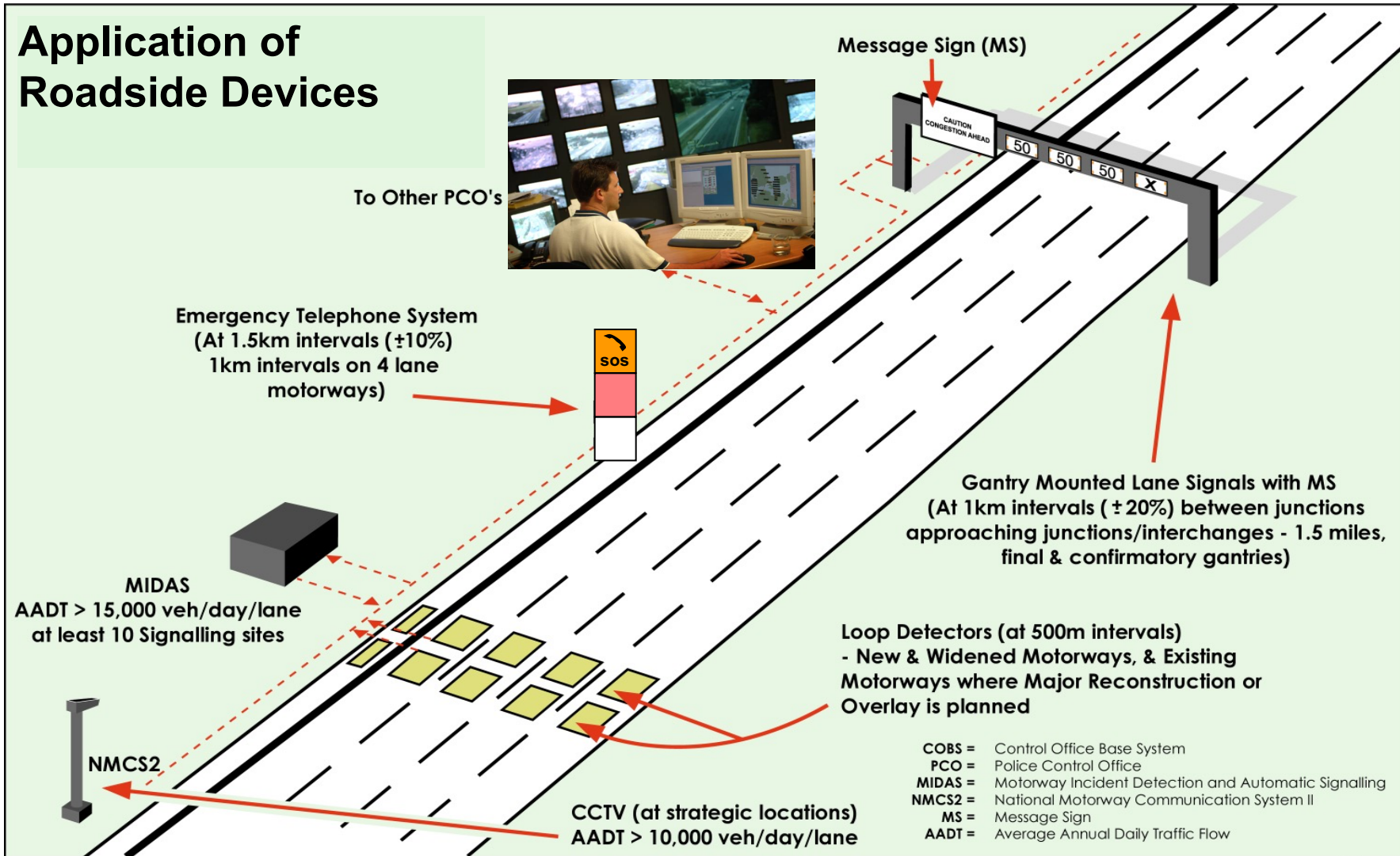
- Vehicle Detection Systems- *using GPRS, loop detectors*
- Communications Network Design- *CCTV, VMS, HAR*





# Typical ITS Configuration on Highways/Motorways

## Application of Roadside Devices



3DBase1a.ai



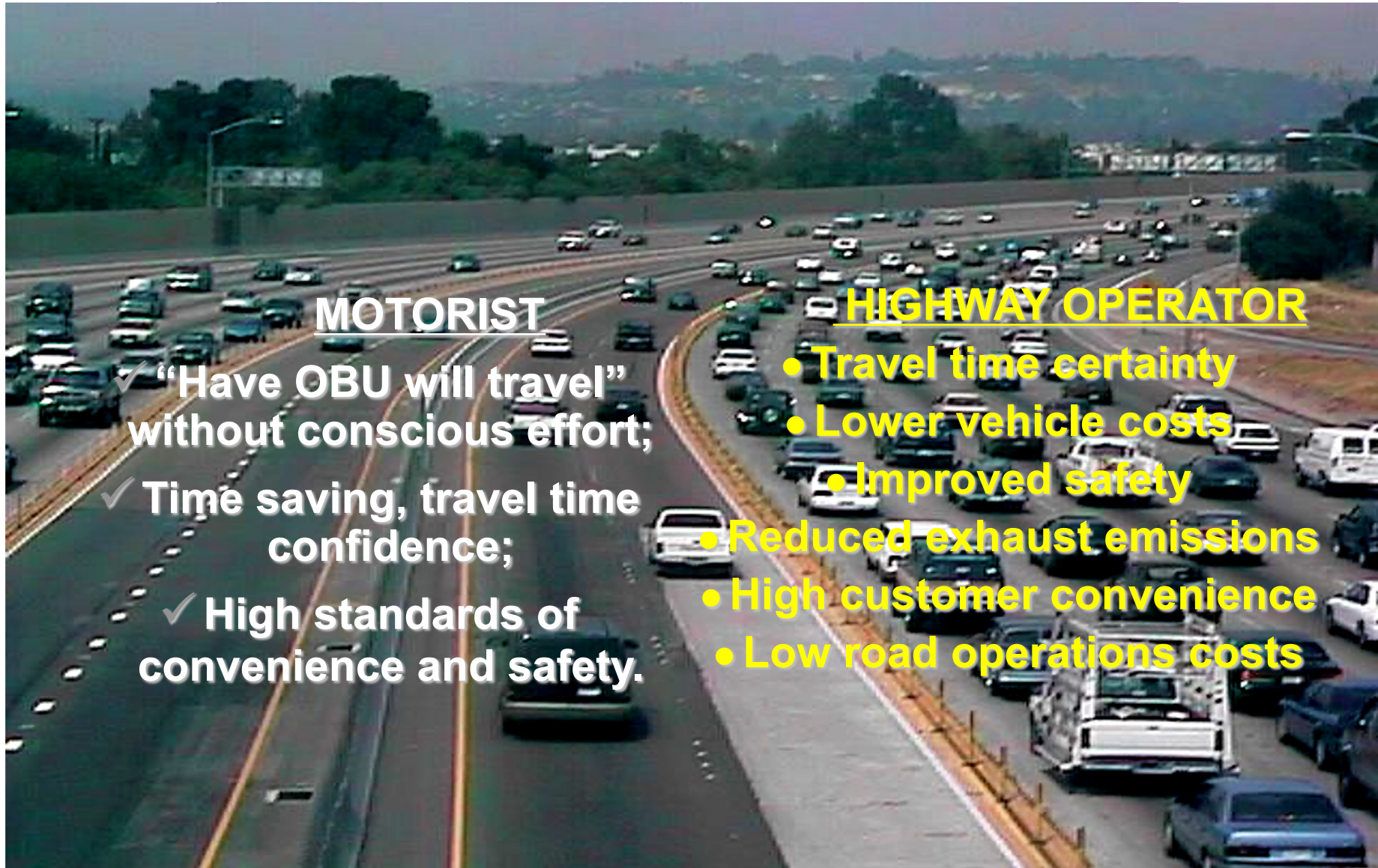
# Managed Motorways – Ramp Metering



- Ramp Metering
- Less Congestion
- “Metered” Access



# Managed Motorways – Managed Lanes / Tolling



## MOTORIST

- ✓ “Have OBU will travel” without conscious effort;
- ✓ Time saving, travel time confidence;
- ✓ High standards of convenience and safety.

## HIGHWAY OPERATOR

- Travel time certainty
- Lower vehicle costs
- Improved safety
- Reduced exhaust emissions
- High customer convenience
- Low road operations costs



# The US ETC market is technologically at a crossroads – currently closed tolling market to emerging “open” standards

	Present Systems		Emerging Solutions		
	915 MHz ETC	Video Tolling	GPS+GSM/CDMA based tolling	5.9 GHz DSRC	5.9 GHz DSRC Hybrid (GPS/GSM/CDMA/WIMAX)
<b>Current Situation</b>	<ul style="list-style-type: none"> <li>Proprietary solutions</li> <li>Very limited Interoperability</li> <li>Exclusive focus on tolling and initial HOT lanes</li> </ul>	<ul style="list-style-type: none"> <li>No individual hardware or registration</li> <li>~85% accurate plate reads in US required</li> <li>Very high back office cost</li> <li>Small presence in US: DSRC+Video tolling (Tampa/FL pilot, DSRC+ Video on some TX highways (video toll at 30% premium price)</li> </ul>	<ul style="list-style-type: none"> <li>Requires much less infra-structure than DSRC tolling systems</li> <li>Harder to prevent fraud with “pure” GPS tolling</li> <li>Currently limited interest in U.S.</li> </ul>	<ul style="list-style-type: none"> <li>Motivated by safety/ security</li> <li>Main objective: Interoperability</li> <li>Open standard</li> <li>Many potential applications</li> <li>Aftermarket devices encouraged by US DOT during VII roll-out</li> </ul>	<ul style="list-style-type: none"> <li>Makes sense if there is movement to GPS+GSM/CDMA solutions</li> <li>Power issues</li> <li>Limited capacity of cell networks within cities</li> </ul>
<b>Assessment</b>	<ul style="list-style-type: none"> <li>Legacy systems</li> <li>Lack in performance for broader add-on applications</li> <li>Limited inter-operability create huge drawback</li> <li>Proprietary Systems hamper procurement</li> <li>Limits ITS integration</li> </ul>	<ul style="list-style-type: none"> <li>Market for use as <u>supplement</u> to DSRC (with premium price)</li> <li>Unlikely to replace DSRC</li> <li>Given further advances in the video tolling technology, possible competition as „non invasive“ technology</li> </ul>	<ul style="list-style-type: none"> <li>Possibly for freight</li> <li>Little toll authority interest</li> <li>May change if cell networks decide to enter market w/GPS cell phone as cheap OBU for V2I</li> <li>“Oregon” and WSDOT pilots promising</li> <li>“Open Standards”</li> </ul>	<ul style="list-style-type: none"> <li>New open standards</li> <li>Long lead time for full program roll out</li> <li>Implications for entire OEM community</li> <li>“open” standards to enable ITS integration</li> <li>Procurement options</li> <li>New m-payment options</li> </ul>	<ul style="list-style-type: none"> <li>Could be appealing with VII embedded in vehicles at manufacturing</li> <li>Leverage potential with GPS use in Logistics, freight &amp; CVs</li> <li>Not interesting unless movement to sophisticated road pricing</li> </ul>



# Current 915 MHz Compared to 5.9 GHz WAVE

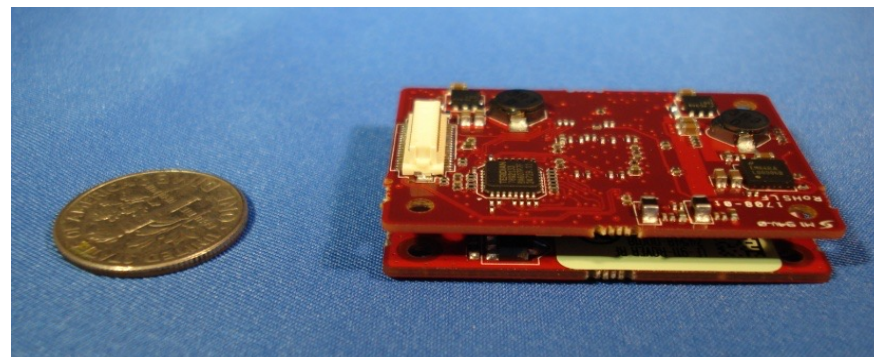
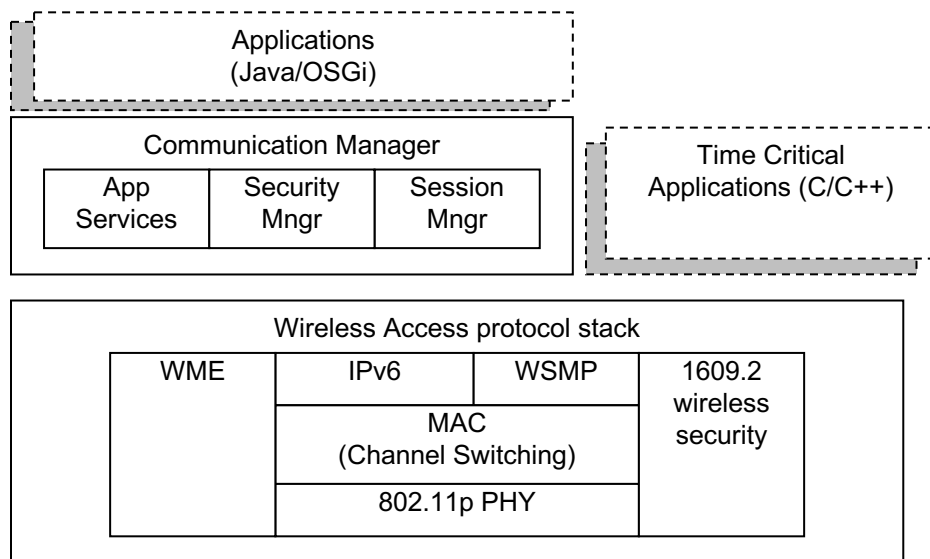
	5.9 GHz	915 MHz
<b>Protocols</b>	IEEE, open standard (802.11p)	Multiple versions, many proprietary
<b>Largest Data Rate</b>	3 MBit/s to 27 Mbit/s & 54 MBit/s (w/ 2 channels)	In the range of 500 Kbits/s
<b>Range</b>	Up to 1,000 meters	Up to 10 meters
<b>Max. Transmit Power (EIRP)</b>	+ 33 dBm (2 W)	+ 33 dBm (2 W), + 36 dBm (4 W)
<b>Competitive multi-vendor market</b>	Expected – Standard open to all vendors	None
<b>Reliability of bi-directional data</b>	High. Designed to meet these requirements	Weak
<b>Capabilities to shape communication zones</b>	Very good	Limited
<b>Size of antennae</b>	Smaller	Larger
<b>“Built-in” localization capabilities</b>	Very good	Very limited
<b>Capabilities</b>	<ul style="list-style-type: none"> <li>• Data transfer in high speed environments with multiple devices simultaneously; Compatible with other communications (3G, WiFi, Wi-FiMAX). Integrates with GPS for VII services and new payment methods.</li> <li>• Open, multi-vendor Procurement</li> <li>• Several Suppliers</li> <li>• Interoperable</li> <li>• Can be combined with GPS system for communications to roadside</li> </ul>	<ul style="list-style-type: none"> <li>• Designed for tolling; Limited interoperability; closed and proprietary systems are obstacle for integrated ITS services.</li> <li>• Non-Competitive Procurements</li> <li>• Single Source supply chain</li> <li>• Non-Interoperable</li> <li>• Due to proprietary standard, difficult if not impossible to combine with 3<sup>rd</sup> Party GPS products.</li> </ul>

5.9 GHz systems deliver high performance, enforcement, scalability, and VII compliance, offering significant advantages over legacy 915 MHz systems



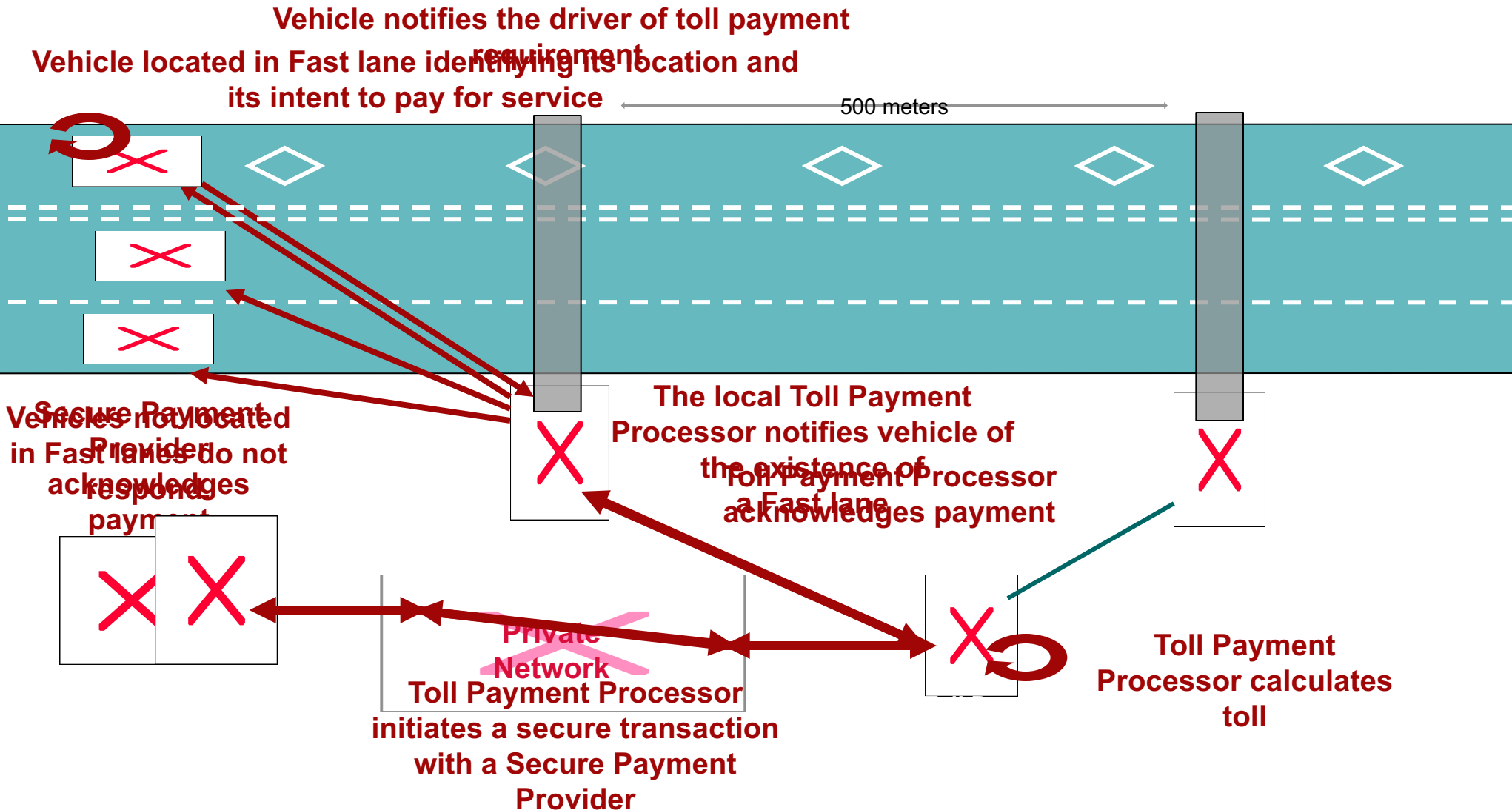
# Current 5.9 GHz WAVE Protocol Stack

- Radio development platform and licensed software/firmware suite that supports 802.11, 1609, Communications Manager and Application Software
- Based on Atheros chipset tested in POC
- 1609 “open wireless interface”
- Flexible licensing models



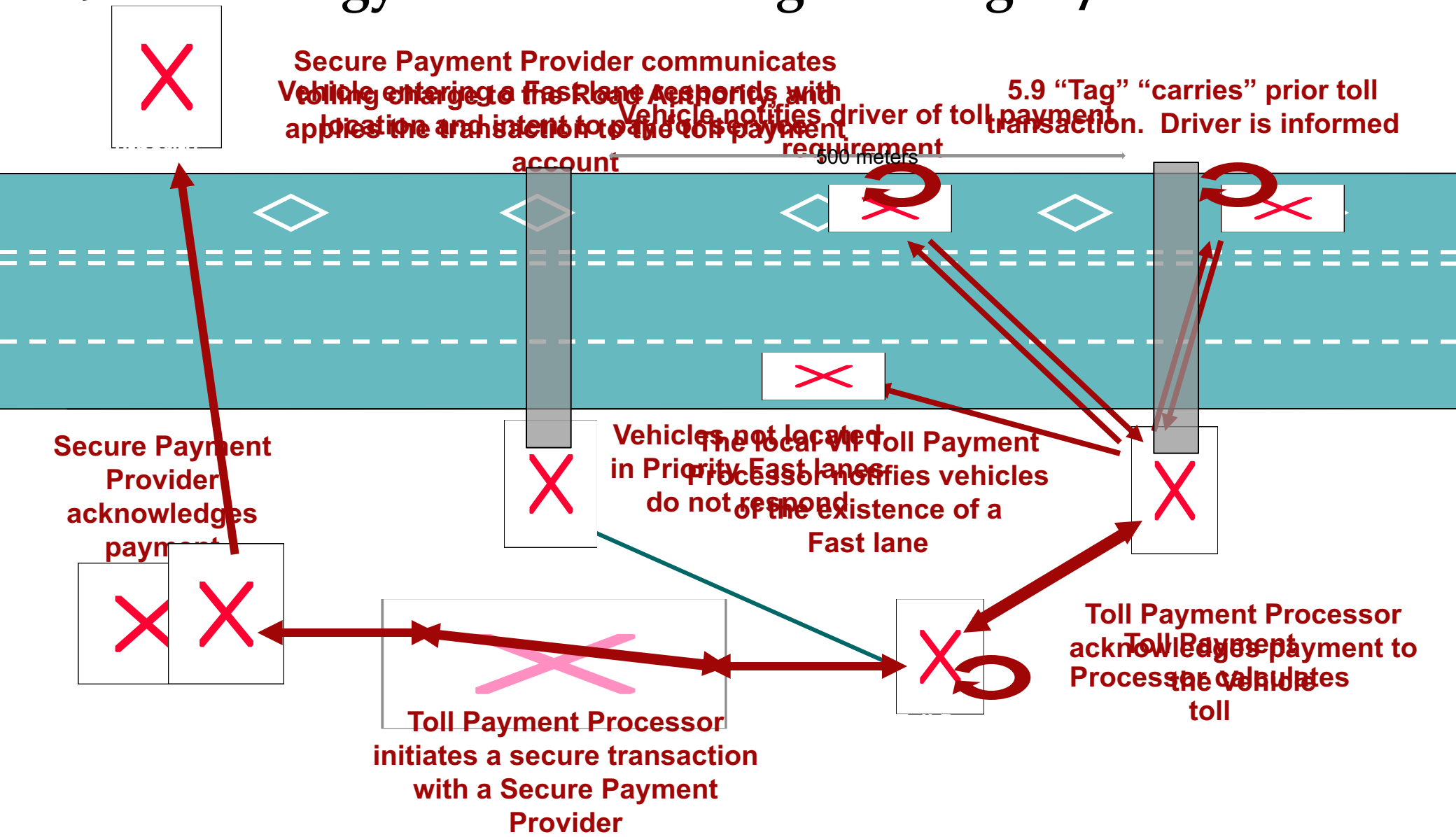


## 5.9 Technology Enables Tolling - Managed / HOT Lanes





# 5.9 Technology Enables Tolling - Managed / HOT Lanes





# Shared Services of ATM, Managed / HOT Lanes

- **Control Centre/Traffic Management Centre**
- **Civils and Utilities**
- **Communications Network**
- **Roadside Cabinets**
- **Gantry and structures**
- **CCTV Video**
- **Sensors:**
  - **detection/presence**
  - **vehicle count,**
  - **traffic flow/speed,**
  - **traffic mix,**
  - **probe vehicles,**
  - **vehicle width/height detection**
  - **DSRC for tolling/communications**





---

# Benefits of ATM Combined with Managed/HOT Lanes

**• Active Traffic Management: £5.6 M/km (\$10.5M/km based on M42 cost data**

**• Benefit Cost Ratio: 6.8**

**• Managed / HOT Lanes: £1.8 M/km (\$3.4 M/km)**

**• Benefit Cost Ratio: 8.3**

**• Combined ATM + Managed HOT lanes: £6.4 M/km (\$12M/km)**

**• Benefit Cost Ratio: 18.4**

**• Motorway Widening: £18 M/km to £25 M/km (\$34 M/km to \$ 47 M/km)**

**• Benefit Cost Ratio: 2.3**



---

## **Summary: ATM and Managed / HOT Lanes deliver**

- **Improved safety**
- **Reduced congestion**
- **Provide more reliable journey times**
- **Reduce impact of incidents and congestion**
- **Improve driver comfort**
- **Improve the environment**
- **Singularly or combined, provides benefits**





**booz&co.**

**THANK YOU!**

B'ham  
Oxford

Heathrow  
Gatwick



M4  
M23

M2

End

End

End

[Jack.Opiola@booz.com](mailto:Jack.Opiola@booz.com)

Direct: +44 207 393 3727

Mobile +44 790 016 3727