BEYOND OIL – TECHNOLOGY AND TRANSPORTATION ALTERNATIVES

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Shared



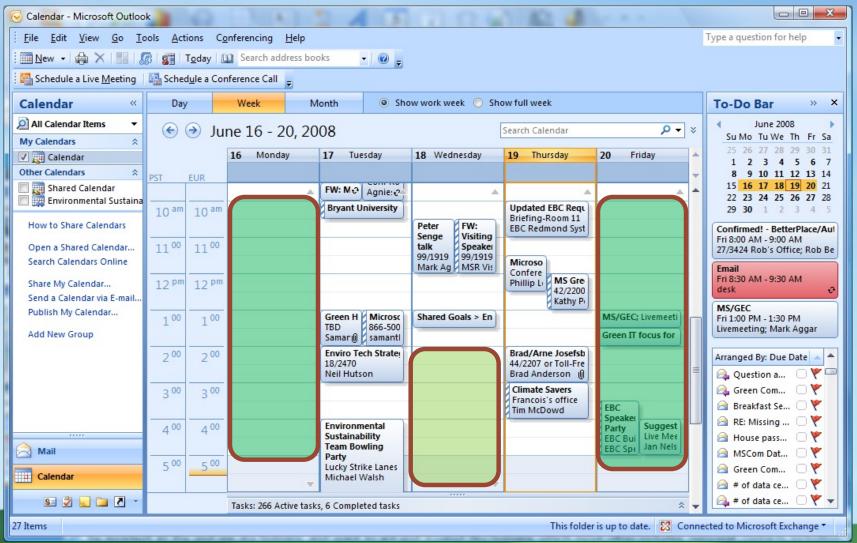
Efficient





ZERO MILES

Travel avoidance - Commute-shifting Enablers



Travel avoidance - Commute-shifting Enablers





Travel avoidance - Commute-shifting Enablers









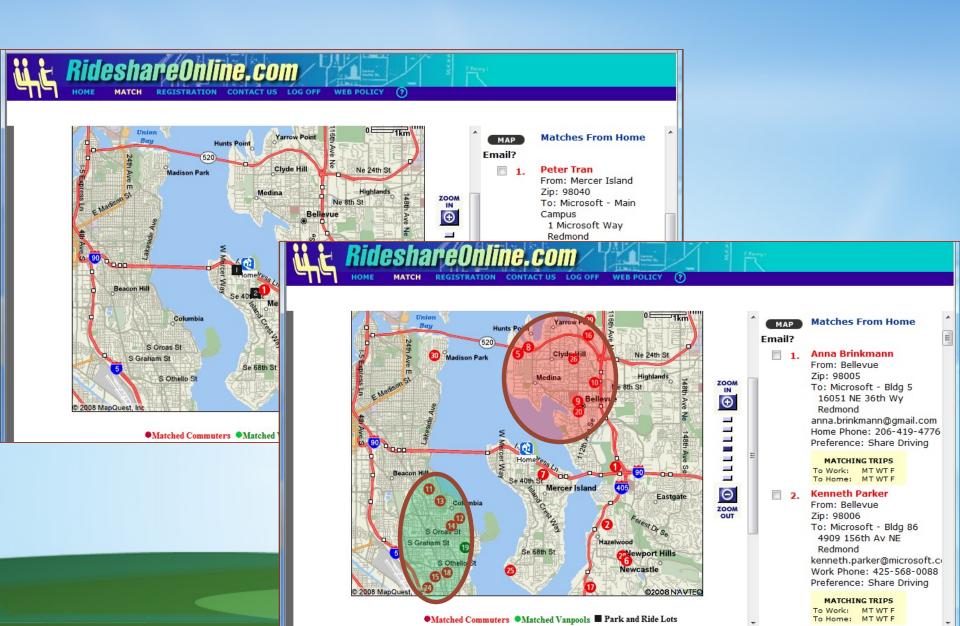
Microsoft^{*}

SHARED MILES

MASS TRANSIT



RIDESHARING

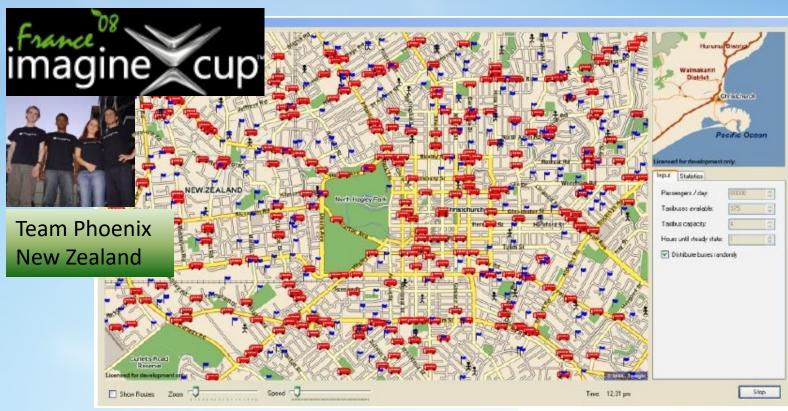


NEXT GENERATION RIDESHAREONLINE CONCEPT? "SMART POOLING"

- Calendar integration
 - Automatically find and accept best match based on any given schedule
 - Allows for commute out and back to have different riders
 - Automatic rescheduling and notification in the event of a plan change
- Smart Routing
 - No need to drive up to everyone's driveway (meet on the corner)
 - Dynamic estimation and notification of vehicle arrival time
 - Leave the house and find out who you are picking up afterwards
- Preferences
 - Interest matching
 - Driver/passenger feedback



RIDESHARING



http://www.taxibus.org.uk



RIDESHARING

Wednesday, June 18, 2008

U.K. drivers share the load



To cope with high fuel prices, some European companies have begun sharing space on their trucks, sometimes with their fiercest rivals. Stephen Beard has the story.

LISTEN TO THIS STORY

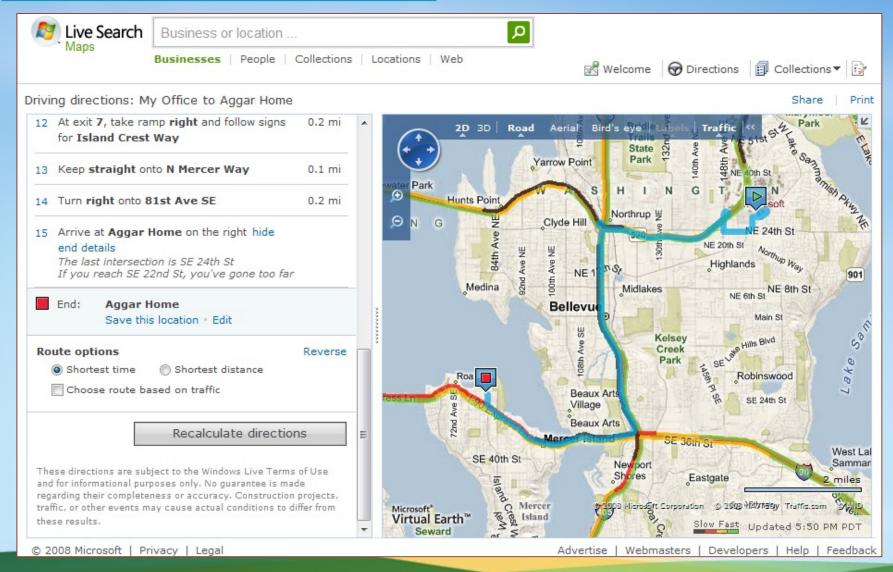
🖂 E-mail 🔑 Print 🛨 Share

EFFICIENT MILES

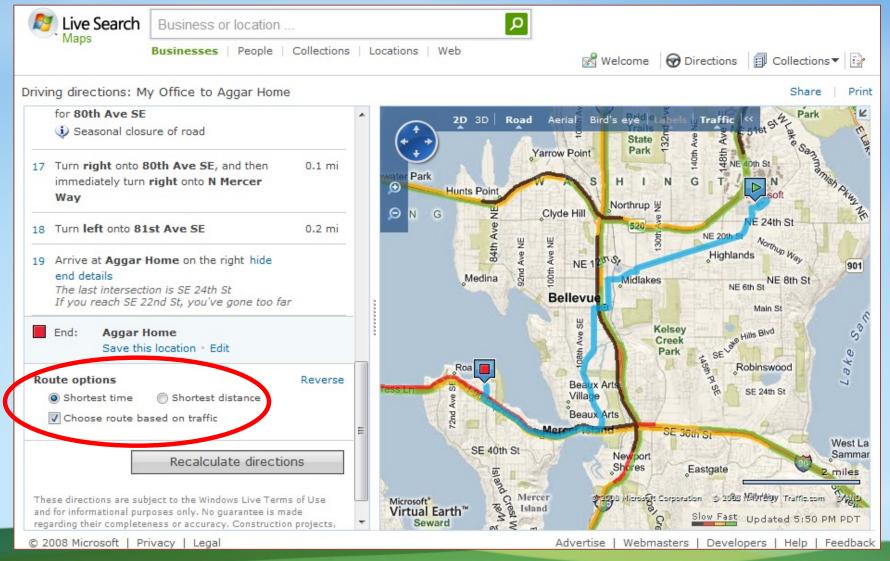
EV / PLUG-IN HYBRIDS



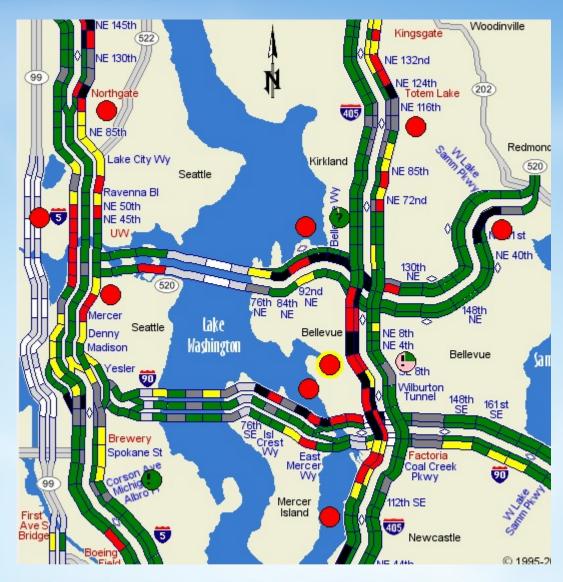
5:05PM, MONDAY JUNE 16 HTTP://MAPS.LIVE.COM



WITH CLEARFLOW HTTP://MAPS.LIVE.COM



PREDICTABILITY



WHAT'S NEEDED FOR PROGRESS?