

MEDIA SPIKE

EXPLORING THE INTERACTION BETWEEN MEDIA AND
PUBLIC POLICY ON CLIMATE CHANGE

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WEDNESDAY, OCTOBER 31, 2007 | 6:00 PM – 8:00 PM

BELL HARBOR CONFERENCE CENTER

2211 ALASKAN WAY, PIER 66

SEATTLE, WA 98121

DRINKS AND APPETIZERS WILL BE SERVED | SPACE IS LIMITED

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In just the past couple of years, the media's coverage of global warming has evolved from a 'doom and gloom' story, to a scientific debate, to an examination of the challenges and solutions.

WHERE ARE WE NOW? WHAT WILL REPORTERS REPORT ON NEXT? AND WHAT ARE THE OPPORTUNITIES FOR MEDIA ENGAGEMENT IN OUR COMMUNITIES?

Please join Mayor Nickels and a panel of traditional and non-traditional media experts from Seattle and other major cities across the nation in a thought-provoking forum on the dynamic and innovative interplay between media representatives and policy makers and their roles to cover and address climate change —and how you can be a part of this essential dialogue.