

Carpooling is Held Back by the Pre-Arrangement Paradigm

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There's New Interest in Carpooling



The 'Pre-Arrangement Paradigm' says...

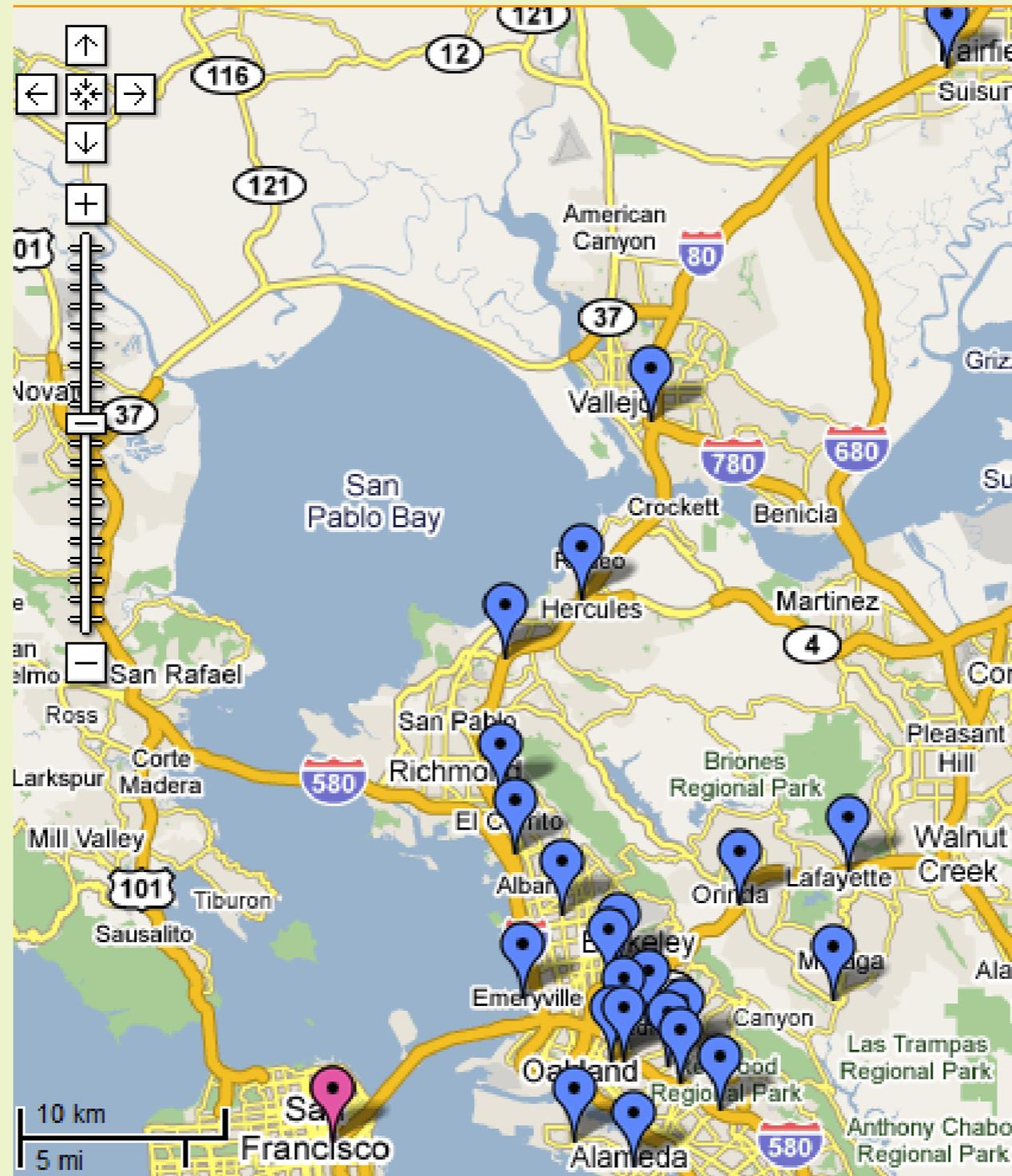
**...people will not carpool
unless it is arranged in
advance...**

But Consider Casual Carpooling:

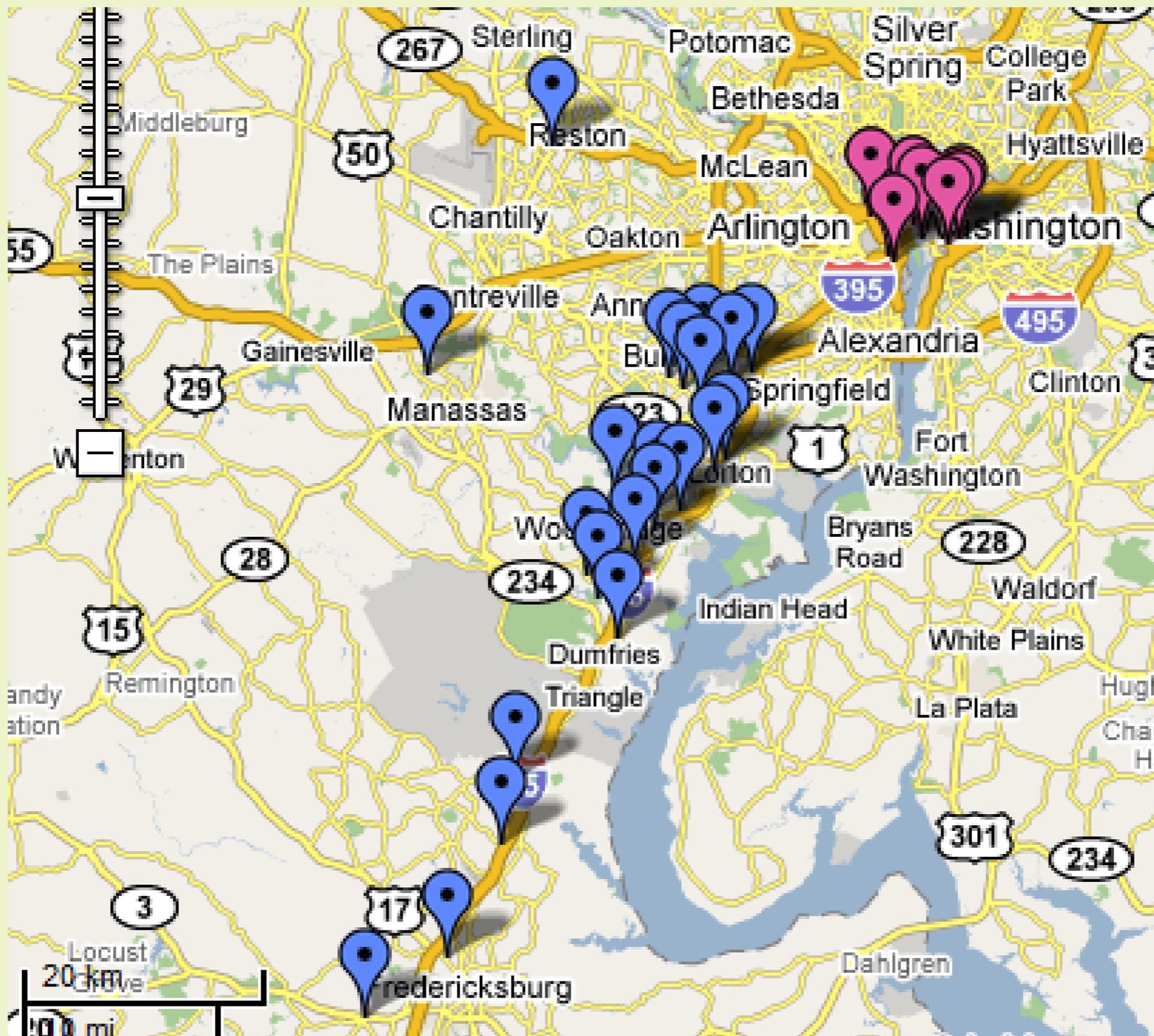
A 'taxi stand for carpoolers'

“Safe, efficient, cheap, and good for society”

Bay Area Pick Up Points



I-95 Corridor Pick Up Points



One Possible Adaptation

Click to View an Animation of the
HOVER Flexible Carpooling System
2 minutes 45 seconds



www.hoverport.org

Is this an innovation we need?

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Conclusion

**The pre-arrangement paradigm is
wrong!**