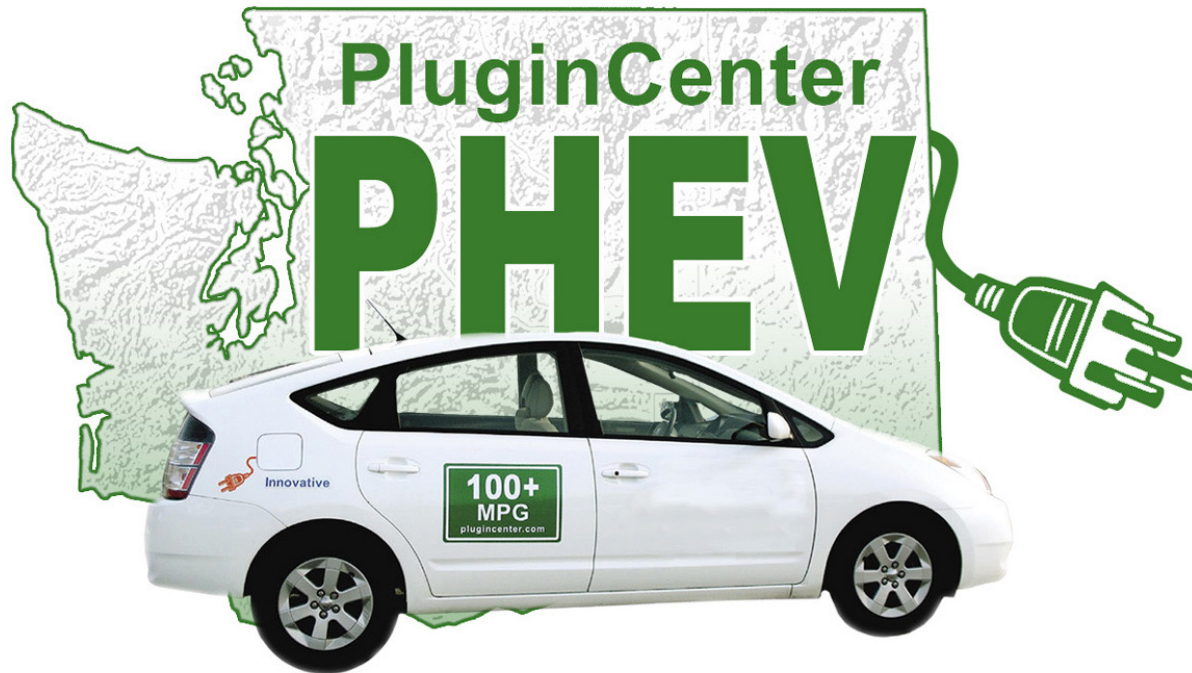


# PluginCenter PHEV Pilot

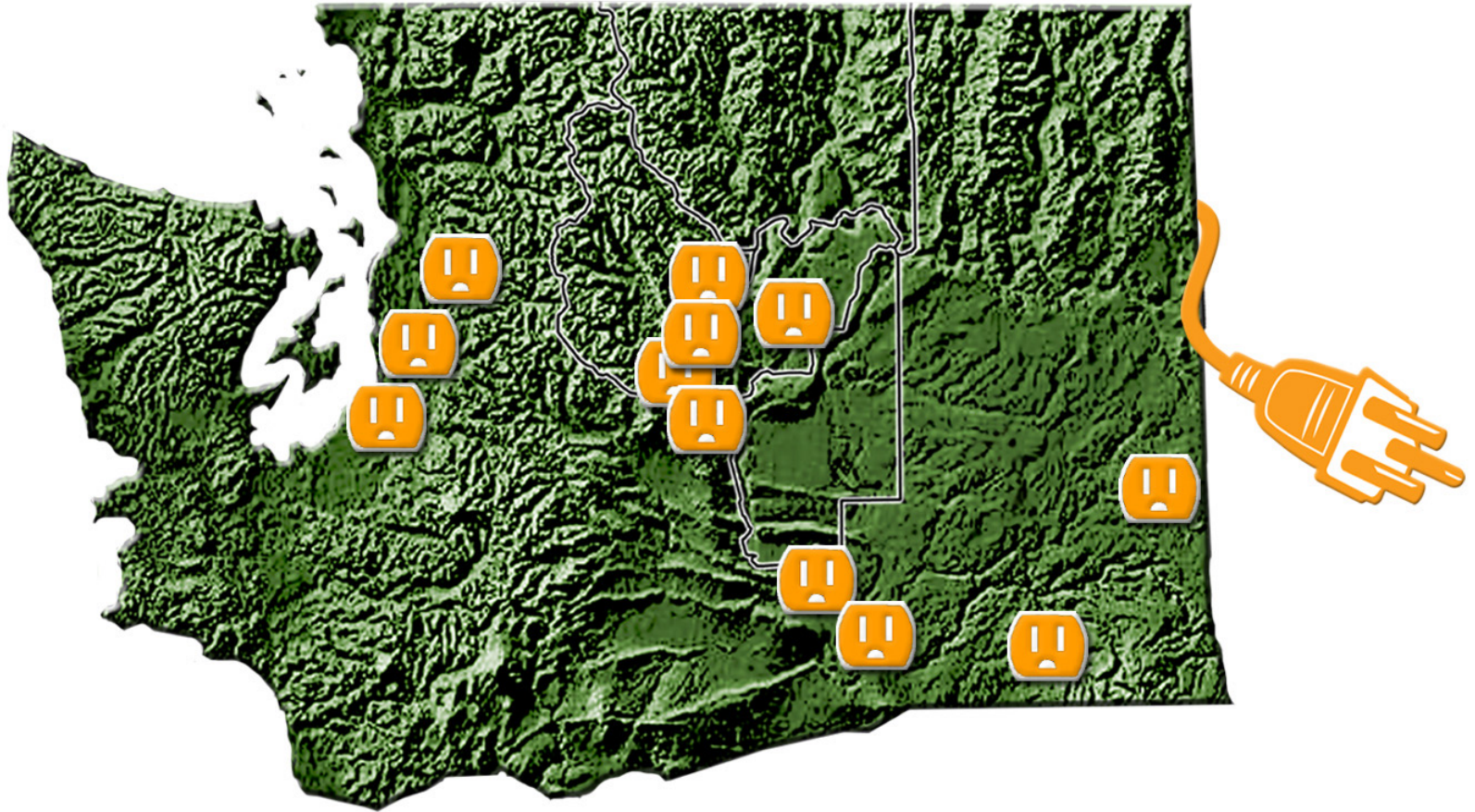
*Beyond Oil: Components of a National Transportation  
Demonstration Project*



Ron Johnston-Rodriguez



# Twelve enrollees - 14 vehicles



# ***Communications Plan***

- ***PluginCenter.com & e-newsletter***
- ***INL reports***
- ***Collaboration with other Pilots***
- ***Reports to CTED***
- ***Media relations***
- ***Quarterly meetings***
- ***Special Interest Groups***
- ***Events – PowerUp!***



# ***Project Reports & Activities Used to:***

- Assist communities to prepare for a proliferation of increasingly electrified vehicles***
  - Demonstrating PHEVs in urban, suburban, and small city locales*
  - Identify best practices for infrastructure to support electrified vehicles (e.g., electric and building code accommodations; public charging station protocols)*



# ***Project Reports & Activities Used to:***

## ***Anticipate and respond to Workforce Training Needs . . .***

- ***Refine curriculum for college automotive service training – training the trainers***
- ***Develop in-state experience in converting, repairing, and maintaining PHEVs***





# ***Project Reports & Activities Used to:***

- Optimize the development and integration of PHEVs with wind and solar power***
- Identify opportunities for R&D and business development in Washington State***
- Facilitate a vision and strategic plan for developing and deploying plug-in technology in Washington State***





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***ELECTRIFYING TRANSPORTATION***

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