

**Beyond Oil:
Transforming Transportation
A National Demonstration Project
Microsoft Executive Conference Center, Redmond, WA
Confirmed Speakers are marked with (*)**

Thursday, September 4

- 8:00 a.m. **Registration**
- 8:30-10:00 a.m. **Pre-Conference Continental Breakfast highlighting Vehicle Exhibit, Informal Interactive Display, Vehicle Briefings:**
Vehicles displayed throughout the conference include: *ZENN Motor Car, AFS Trinity's electric SUV, RAV4 EV, converted Priuses, Plug-in school bus from Chelan County, Ford Ranger EV, Miles Electric Vehicles, GMC Sonoma EV, and MORE!*
- 10:15 a.m. **Welcoming Remarks: Vehicle Display Video**
**Bruce Agnew, Policy Director, Cascadia Center*
**Michael Hagood, Manager, Energy Systems Business Lead, Idaho National Laboratory*
- Room: St. Helens/Rainier**
- 10:30 a.m. **Welcome from the Governor**
**Hon. John Marchione, Mayor of Redmond*
**Hon. Chris Gregoire, Washington State Governor*
- 10:45 a.m. **Overview Session: The Future of Transportation and Energy**
**Steve Marshall, Cascadia Center for Regional Development, Moderator*
**Felix Kramer, Founder, CalCars Initiative*
**John Horsley, Executive Director, American Association of State Highway & Transportation Officials*
**Joshua Schank, Director of Transportation Research, Bipartisan Policy Center*
**Scott Belcher, President and CEO, Intelligent Transportation Society of America*
**Rob Elam, President, Propel Biofuel*
**George Beard, Senior Instructor & Consulting Principal, Hatfield School of Government, Portland State University*
- 12:10 p.m. **Lunch Keynote:**
Moving from Oil to Electricity in Transportation
**Andy Frank, Professor, University of California at Davis*
- 12:40 p.m. **Clean Mobility Frameworks for Asia and Cascadia**
**Cornie Huizenga, Clean Air Initiative - Asia Secretariat*
- 1:00-2:45 p.m. **WORKSHOPS—Concurrent Sessions**
- Session A-**
part 1 **Components of a National Transportation Demonstration Project**
**John Clark, CEO, V2Green*
**Jim Francfort, Researcher, Idaho National Laboratory*
Room: Kodiak **Jim Lopez, Deputy Chief of Staff, King County Executive's Office*
**Michael Kintner-Meyer, Senior Research Scientist, Pacific Northwest National Labs*
**Michael Harrigan, Vice President of Business Development, Coulomb Technologies*

- *Ron Johnston-Rodriguez, Economic Development Director, Port of Chelan County*
- *Allen Mitchell, Fleet Manager, Snohomish County*
- *Charlie Botsford, Director of Business Development, Aerovironment*

**Session B-
part 1**

Room:
Cascade

Traffic Management: Advanced Technology to Keep Traffic Flowing

**John Niles, President, Global Telematics- Moderator*

Presentation by members of the Regional Traffic Operations Committee (RTOC) of Puget Sound Regional Council, followed by a reaction panel of local elected officials.

**Robin Mayhew, RTOC Co-Chair, Puget Sound Regional Council*

**Aileen McManus, RTOC Co-Chair, King County*

**Mike Whiteaker, RTOC Co-Chair, City of Bellevue*

**Jim Bloodgood, Snohomish County*

Reaction Panel:

**Rep. Deb Eddy, Washington State House of Representatives*

**Rep. Doug Ericksen, Washington State House of Representatives*

**Rep. Fred Jarrett, Washington State House of Representatives*

Understanding User Fee Options to Cross Lake Washington

**Craig Helmann, Assistant Technical Services Manager, Washington State Department of Transportation*

**Matthew Kitchen, Principal Planner, Puget Sound Regional Council (Responder)*

**Session C-
part 1**

Room: Lassen

Transit, Van Pools, Ridesharing, and Telework Interactive Discussion

**Bruce Agnew, Policy Director, Cascadia Center for Regional Development-Moderator*

**Doug MacDonald Former Washington State Secretary of Transportation-Provocateur*

**Ed Stern, Council & Board Member: City of Poulsbo/ Assoc. of Wash. Cities/State's High-Speed Internet Strategy Group*

**June Devoll, Manager of Strategic Planning and Grants, Community Transit*

**Bradley Meacham, Chairman, Municipal League of King County*

**Paul Minett, Co-Developer Flexible Carpooling*

**Syd Pawlowski, Rideshare Operations Supervisor, King County Rideshare Operations*

**Dick Paylor, ETA Chair-Elect, Expanding Rideshare, Eastside Transportation Association*

**Ron Posthuma, Assistant Director of King County Department of Transportation*

**Neil Schuster, President and CEO, American Association of Motor Vehicles Administrators*

**Matt Shelden, Program Manager, Strategic Planning and Policy Development, Sound Transit*

**Jim Stanton, Senior Community Affairs Manager, Microsoft*

2:45 p.m.

Break

3:00 p.m.

WORKSHOPS—Concurrent Sessions Continued

**Session A-
part 2**

Room: Kodiak

Energy Solutions, Technology and Economics

**Dale Smith, Director of Geopolitical Analysis, The Boeing Company*

**Tim Murphy, Researcher, Idaho National Laboratory*

Doug Harrington, Vice President of Business Development, Amazonfresh.com
John Miller, Vice President, Systems, Applications & Integration, Maxwell Technologies
**Sophie Punte, Deputy Director, Clean Air Institute - Asia*
**Sharon Banks, Founder and CEO, Cascade Sierra Solutions, Oregon*
**Josh Wilcox, IC Corporation*
**Julian Taylor, President, Intuit Strategies, Inc. Vancouver, BC*

Session B & C
(combined)
part 2

Room: St.
Helens/Rainier

Urban Partnerships, Traffic Management and Tolling

Review of June 26th Tolling Workshop

**Glenn Pascall, Senior Fellow, West Coast Corridor Coalition*

Technology Solutions for Tolling & Traffic Management

**Jerry Hautamaki, Senior Toll Systems Engineer, HNTB, Moderator*
**Jack Opiola, Principal, Booz & Company*
**Justin McNew, Chief Technical Officer, Kapsch TrafficCom*
**Dr. Arti Gupta, Manager - Project Development & Delivery, Siemens Energy & Automation*
**Preet Khalsa, Chief Technical Officer, Skymeter Corporation*
**Michael Wieck, Business Development Manager, Roadway Sensors Iteris, Inc.*
**Bryan Mistele, Co-Founder, President and CEO, INRIX*

Reaction Panel:

**Rep. Deb Eddy, 48th Legislative District*
**David Horner, Deputy Assistant Secretary for Transportation Policy, US Department of Transportation*

Implementation and Updates

**Dave Kristick, Director of Operations E-470 (Denver) Public Highway Authority*
**Dick Ford, Member, Washington State Transportation Commission*

5:00 p.m. **Reception**

Friday, September 5 - Day Two

7:30 a.m. **Registration and Continental breakfast**

8:45 a.m. **Welcoming Remarks**

Room: St. **Bruce Chapman, President, Discovery Institute*
Helens/Rainier **Hon. Ron Sims, King County Executive*

9:00 a.m. **Update on National X Prize Rallies**

**Don Foley, Executive Director, Progressive Automotive X PRIZE*

9:15 a.m. **Keynote Address: A New Road Ahead**

**Rob Bernard, Chief Environmental Strategist, Microsoft*

9:40 a.m. **Beyond Oil: The Case for Change**

**R. James Woolsey, former Director Central Intelligence Agency*

- 10:00 a.m. **Beyond Oil: The Case for Change: Panel Discussion**
**R. James Woolsey, moderator*
**K.C. Golden, Policy Director, Climate Solutions*
**Chelsea Sexton, Executive Director, Plug In America*
**Anne Korin, Co-Director, Institute for the Analysis of Global Security*
- 11:00 a.m. **Beyond Oil: The Case for Bipartisan Action**
**Peter Jackson, Jackson Foundations, Introduction*
Hon. Norm Dicks, U.S. House of Representatives
With video of bipartisan senate legislation on PHEV incentives featuring Senator Hon. Orrin Hatch
- 11:30 a.m. **Beyond Oil: Plug-in Vehicles and the Smart Grid**
**David Kaplan, CTO and Founder, V2Green*
- 11:50 p.m. **Attendees pick up box lunch**
- 12:15p.m. **LUNCHEON PROGRAM: Transforming Transportation Globally**
Room: St. Helens/Rainier **Tom Alberg, Partner, Madrona Venture Group, Introducing Shai Agassi*
**Shai Agassi, Founder, Better Place*
- 1:00 p.m. **Electrifying Transportation: A National Legislative Imperative**
**Brian Wynne, President, Electric Drive Transportation Association*
- 1:30 p.m. **Admiral Dennis Blair, former Commander-in-Chief, U.S Pacific Command and Board Member of Securing America's Future Energy*
- 2:00 p.m. **The Future of Transportation, Funding and Climate Change**
Implementing a National Demonstration/Integration Project
**Slade Gorton, Former U.S. Senator and co-chair of the National Transportation Policy Project—Moderator*
**Paul Brubaker, Administrator of the US DOT Research and Innovative Technology Administration*
**David Kaplan, CTO and Founder, V2Green*
**Hon. Paula Hammond, Secretary, Washington State Department of Transportation*
**Bill Rogers, Associate Director, Idaho National Laboratory*
**Neil Schuster, President and CEO, American Association of Motor Vehicles Administrators*
- 3:00 p.m. **Break**
- 3:15 p.m. **Powering the Carbon Free Grid: Sun, Wind, Water, Waves, Atoms and Conservation**
Pat Reiten, President, Pacific Power- Moderator
**Jim Walker, President, American Wind Energy Association and Vice Chairman, enXco, Inc.*
**Paul Genoa, Director, Policy Development, Nuclear Energy Institute*
**Kevin Banister, Chair, Oregon Wave Energy Trust*
**Rich Lauckhart, Sr. Vice President, Ventyx Energy Advisors*

****Jim Piro**, Chief Financial Officer, Portland General Electric*

4:30 p.m.

Closing Remarks: A Clean, Secure Transportation and Energy Future

****Felix Kramer**, Founder, CalCars Initiative*

****Steve Marshall**, Senior Fellow, Cascadia Center for Regional Development*

4:45 p.m.

Closing reception