

# How to Improve the Efficiency of the World's Biggest Machine

While Solving a Few Other Problems  
Along the Way

4th Annual  
Cascadia Transportation  
Conference

Jon Wellingshoff, Commissioner  
Federal Energy Regulatory Commission  
May 7, 2007





# A Little Over a Century Later ...

## “Most Complex Machine in the World”



**Over 978,020 Megawatts  
of Generating Capacity**



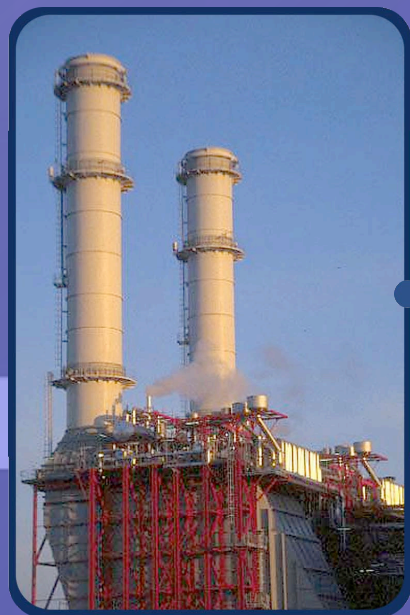
**Over 351,000 Miles of  
Transmission Lines**





# Electric Grid: Billions in Investment & in Costs

Generation    Transmission    Distribution    End Use



~\$940 B



~\$120 B



~\$140 B



\$97 B residential



\$94 B commercial



\$78 B industrial

= \$1.2 Trillion

**5% Improvement = \$60 Billion Savings**

(replacement costs)





# Multiple Issues Seeking Solutions

Managing hydro system constrained by fish, water, treaties & future markets

Integrating 100+ GW of wind in the West and Midwest

Global warming & increasing reliance on coal

Overall Grid Efficiency and Central Station Model Inefficiencies

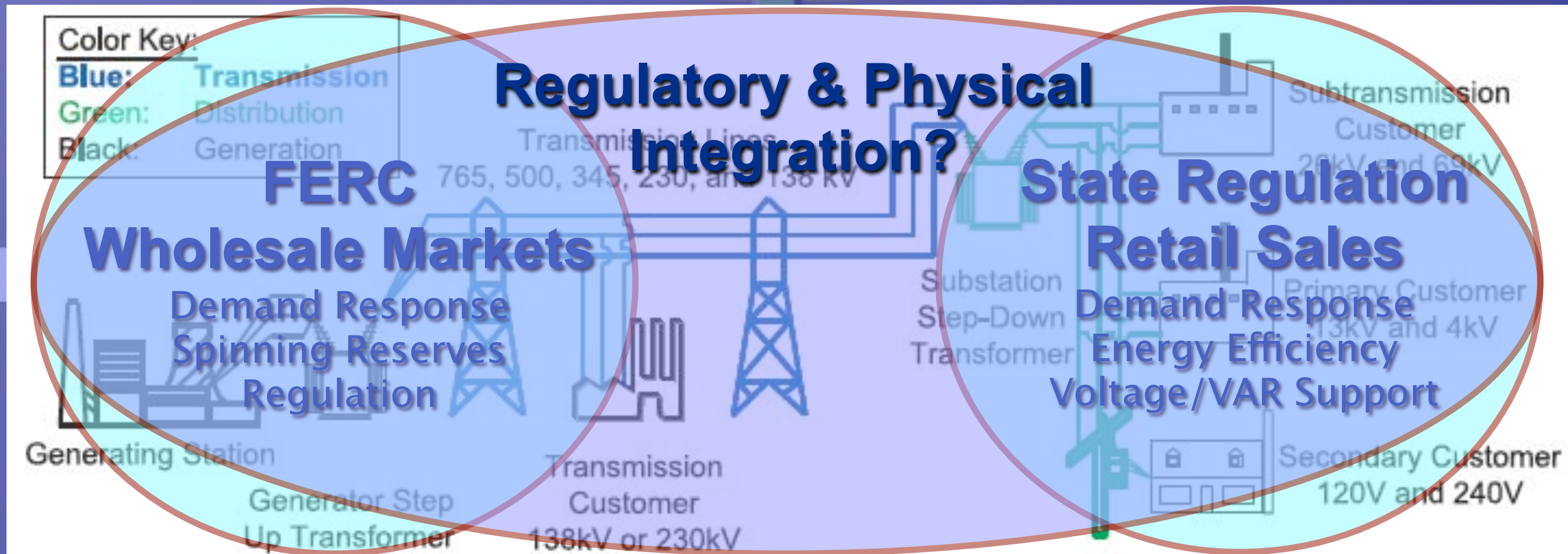
Wholesale Markets Need Improvement and More Elasticity to Keep Consumer Prices Reasonable

Integrating new technology that could help:  
demand response,  
distributed generation,  
distribution automation

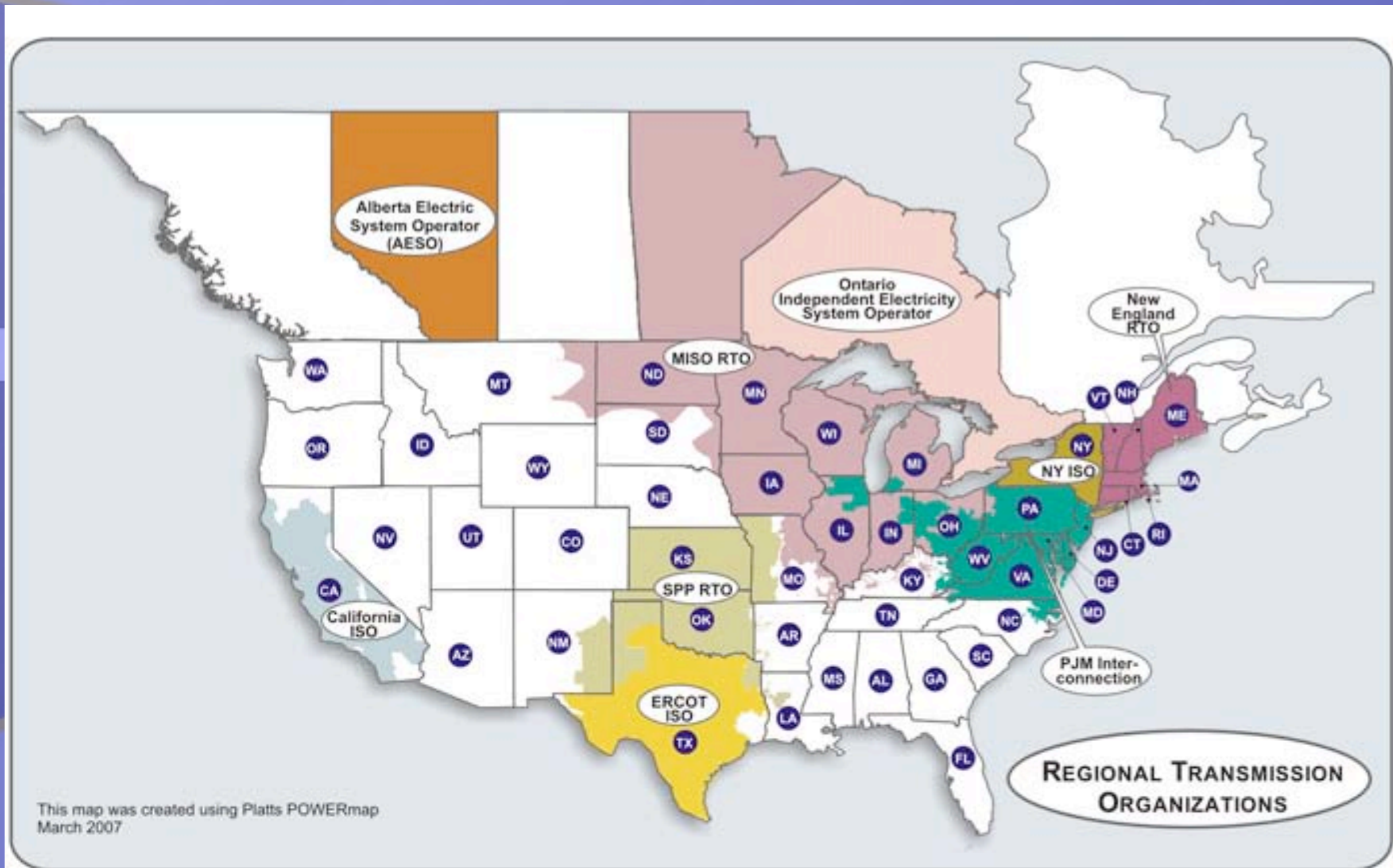




# The Integrated Grid– Regulatory & Physical



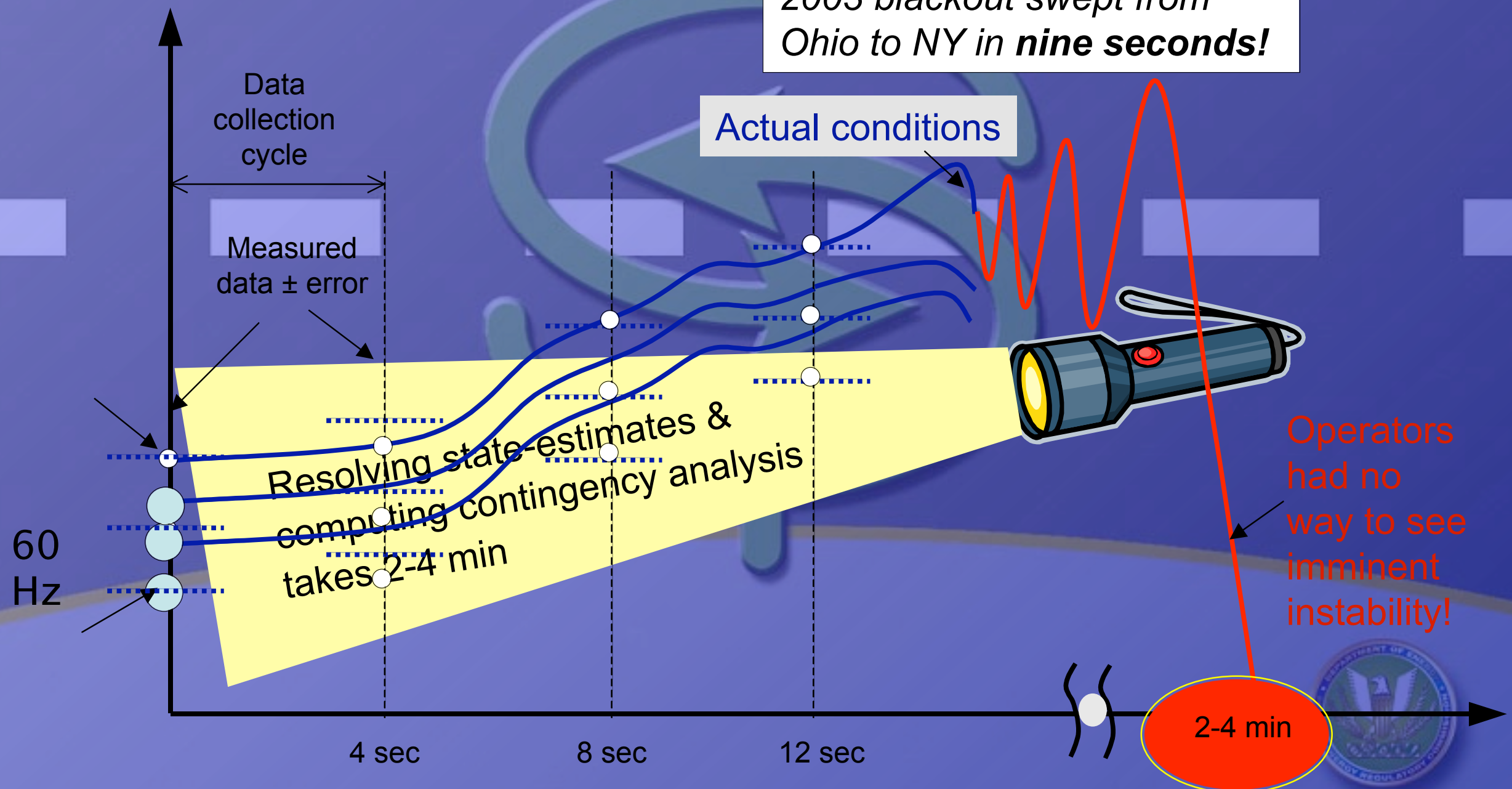
# Organized Wholesale Electric Markets





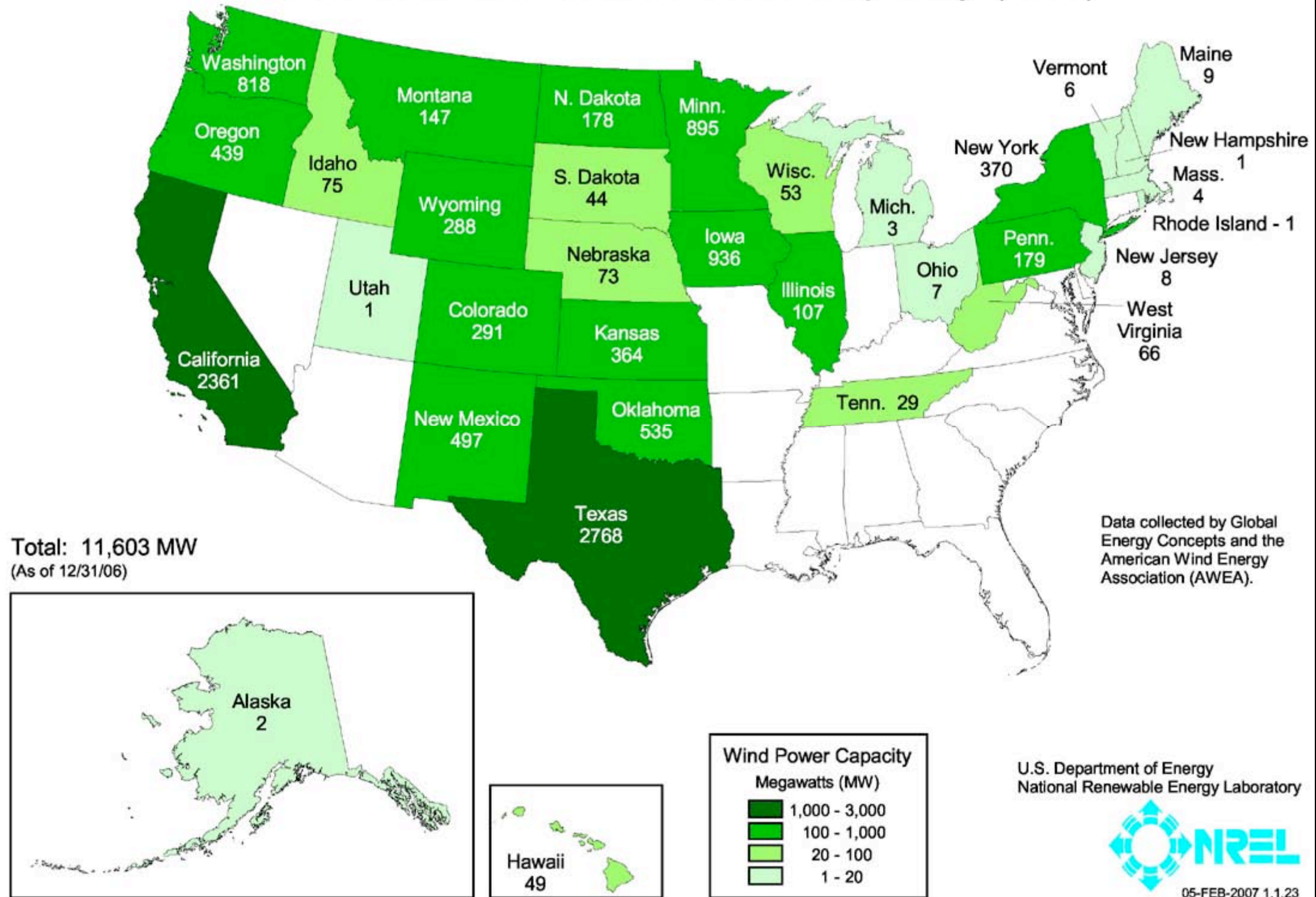
# Grid Reliability- 2003 Blackout

Once the cascade began, the 2003 blackout swept from Ohio to NY in **nine seconds!**



# Growing Use of Wind Power

2006 Year End Wind Power Capacity (MW)





# Getting to Cheap Efficient Solar Power

If solar power is going to play a significant role in the energy equation of the future, there must be advances in technologies to store that power ...concludes a new federally funded study by University of Massachusetts Amherst scientist Erin Baker.

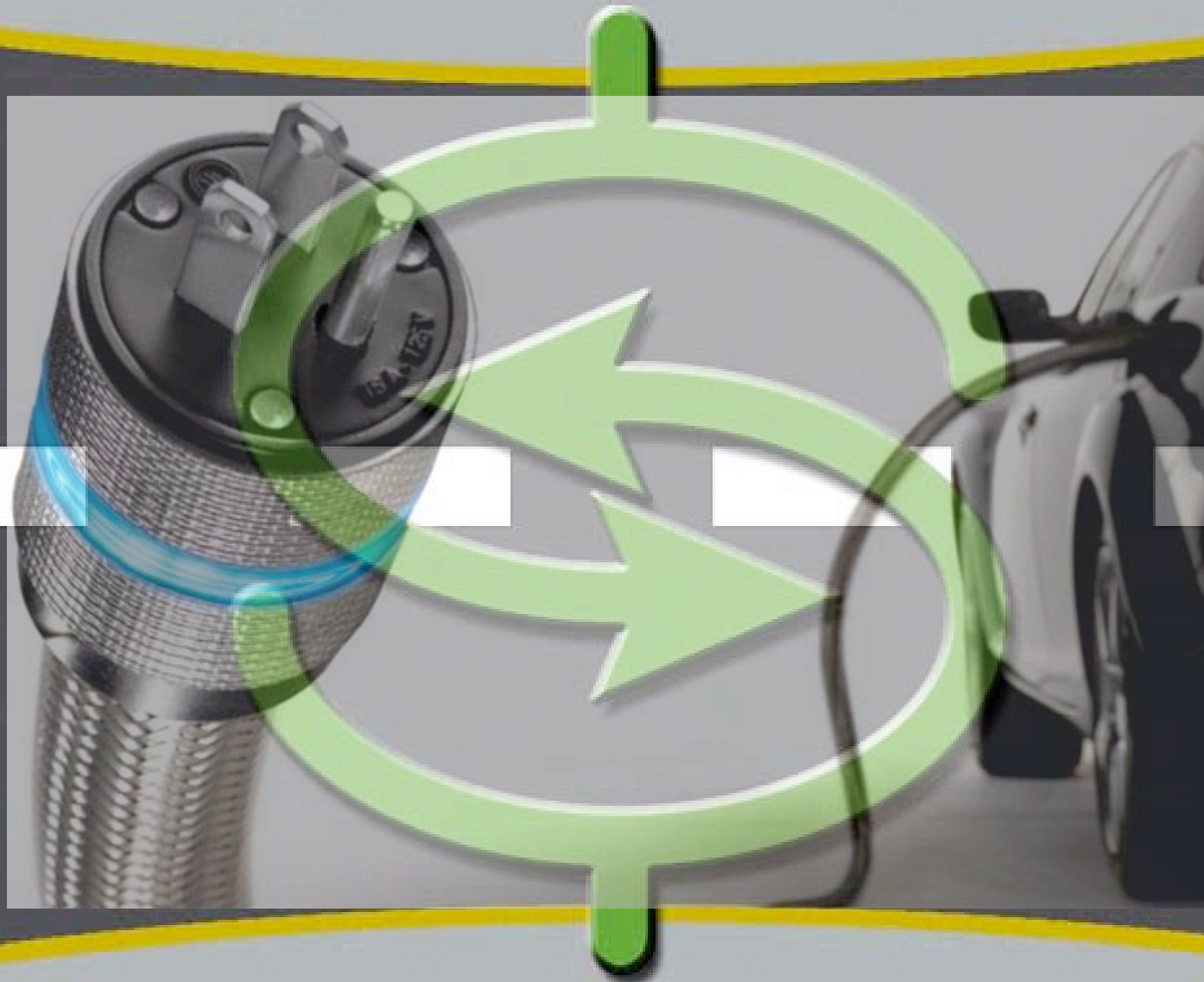
Several of their findings bear noting, says Baker. First, even if there are research breakthroughs that made the costs of photovoltaics comparable to or less than that of fossil fuels—roughly 3 cents per kilowatt hour by 2050—***there would still be a limited impact on emissions unless the advances are combined with improvements in low-cost storage.***

“The development of complimentary technologies, in particular low-cost storage of electricity, is critical,” says Baker. Current technologies do not have good, cheap storage options, and putting all the power into the grid may make it unstable, she says. But ***when technological breakthroughs are combined with improvements in storage, using solar technology could lower emissions by 20 percent at no additional cost to the economy-taking a serious bite out of the carbon problem.***





# The CashBack Hybrid





# Three Types of Hybrids

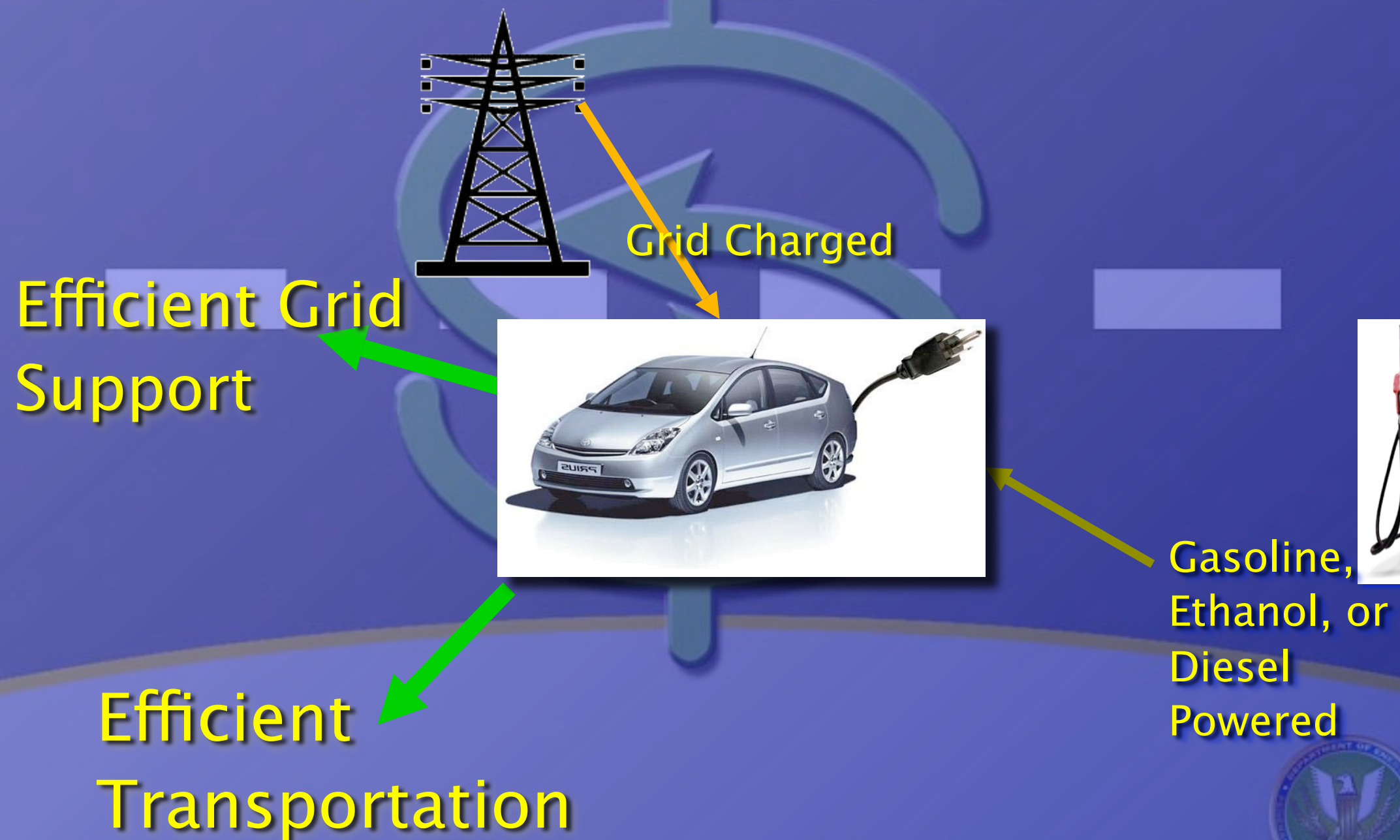
- ★ Hybrid → Gasoline/Electric /45 mpg (HEV)
- ★ Plug-In Hybrid → HEV + Bigger Battery + One Way Plug (PHEV)
  - Recharged with Plug @ Home or Work
  - Additional Batteries Extend Electric Range to ~ 30 Miles
- ★ CashBack Hybrid → PHEV + Intelligence
  - SMART Plug-In with Electronic Chip
  - 2-Way Communication
  - Can Recharge from Grid and **Supply Energy Services to Grid**
  - **Consumers Can Receive Payments for Those Services**





# CASHBACK Hybrid

## Dual Fuel & Dual Benefits



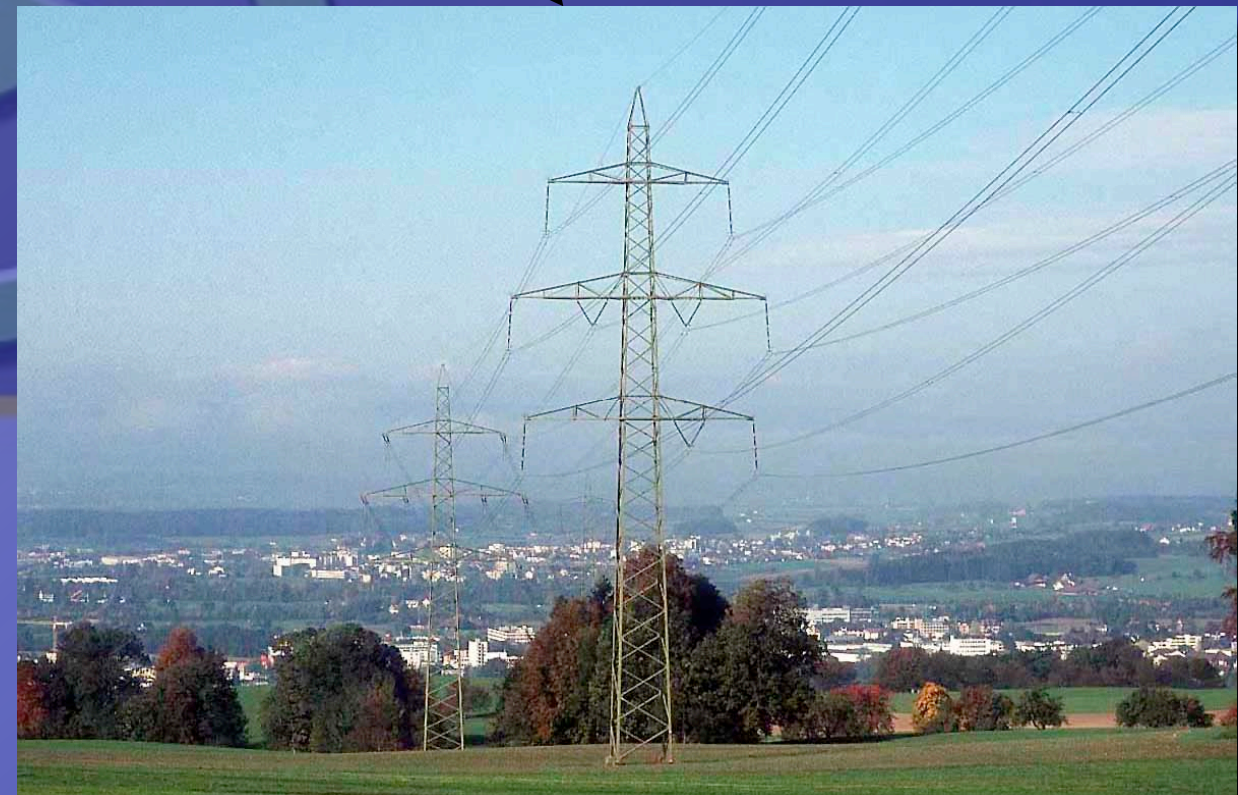


# Regulation Load Following Spinning Reserve



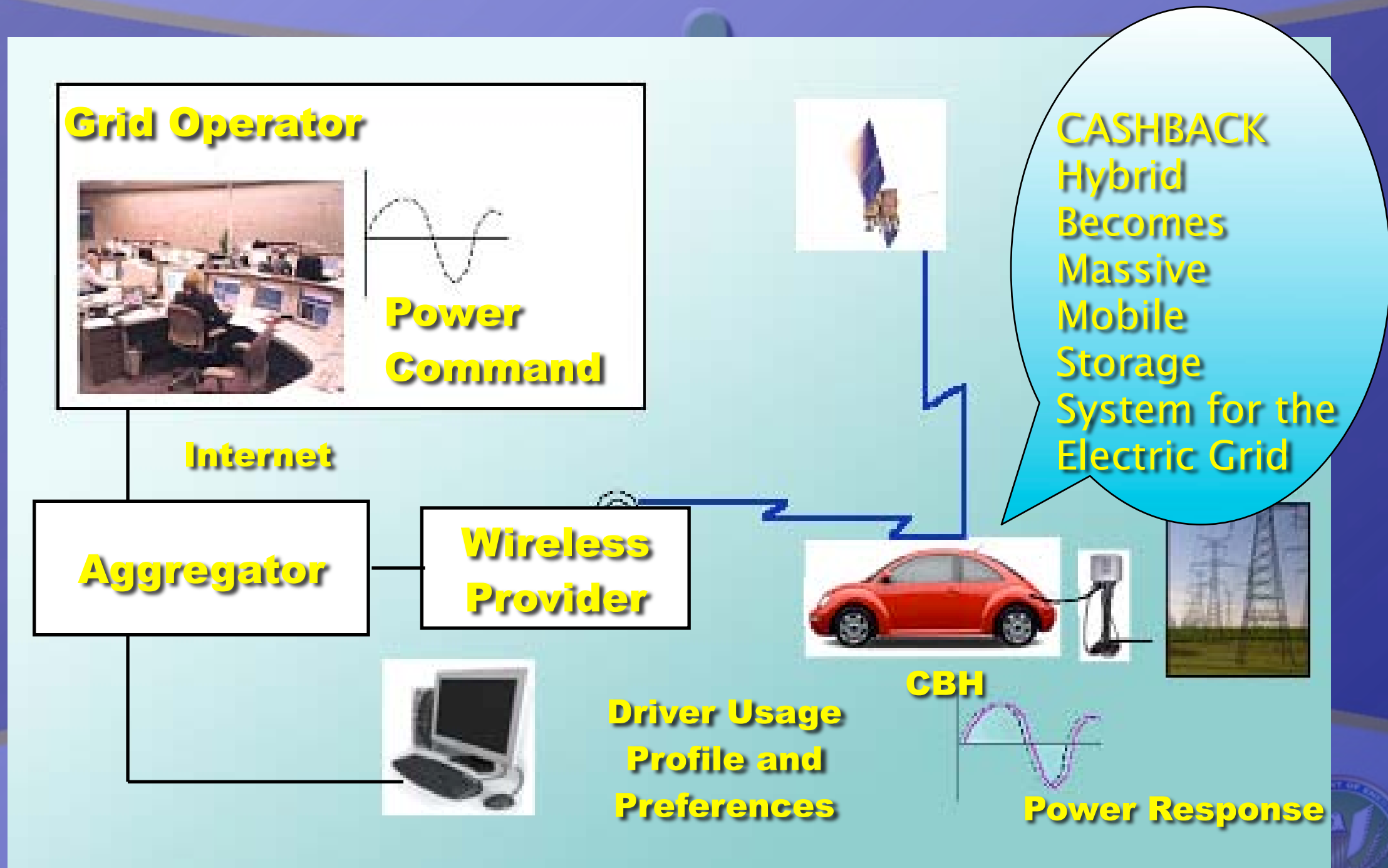
**Charge Off  
Peak**

**Discharge to  
Balance**





# CASHBACK Hybrid Grid Support





# CashBack Hybrid Electric System Benefits

## ★ Efficient Grid Management

- Ancillary Services (Spinning Reserve & Regulation)
- Dispatchable Reactive Power
- Peak Demand Services (Demand Response)
- Reduced Operating and Planning Reserves
- Distribution/Substation Level Support
- Reduced Line Losses
- Improved Power Plant Efficiency
- Improved Load Factor

## ★ Storage & Integration of Renewable Power

- Wind & Solar
- Load Following

## ★ Emergency Power Supply

## ★ Electric Transit Power Support





# CashBack Hybrid– Clipping the Peaks

**Shaving 5% of  
757 GW Grid  
Peak Load = \$3  
Billion Savings/  
Year.**

— LMP (actual) — LMP (est with No DSR)

Time

**\$650 Million in Consumer Savings  
from Demand Response– PJM**





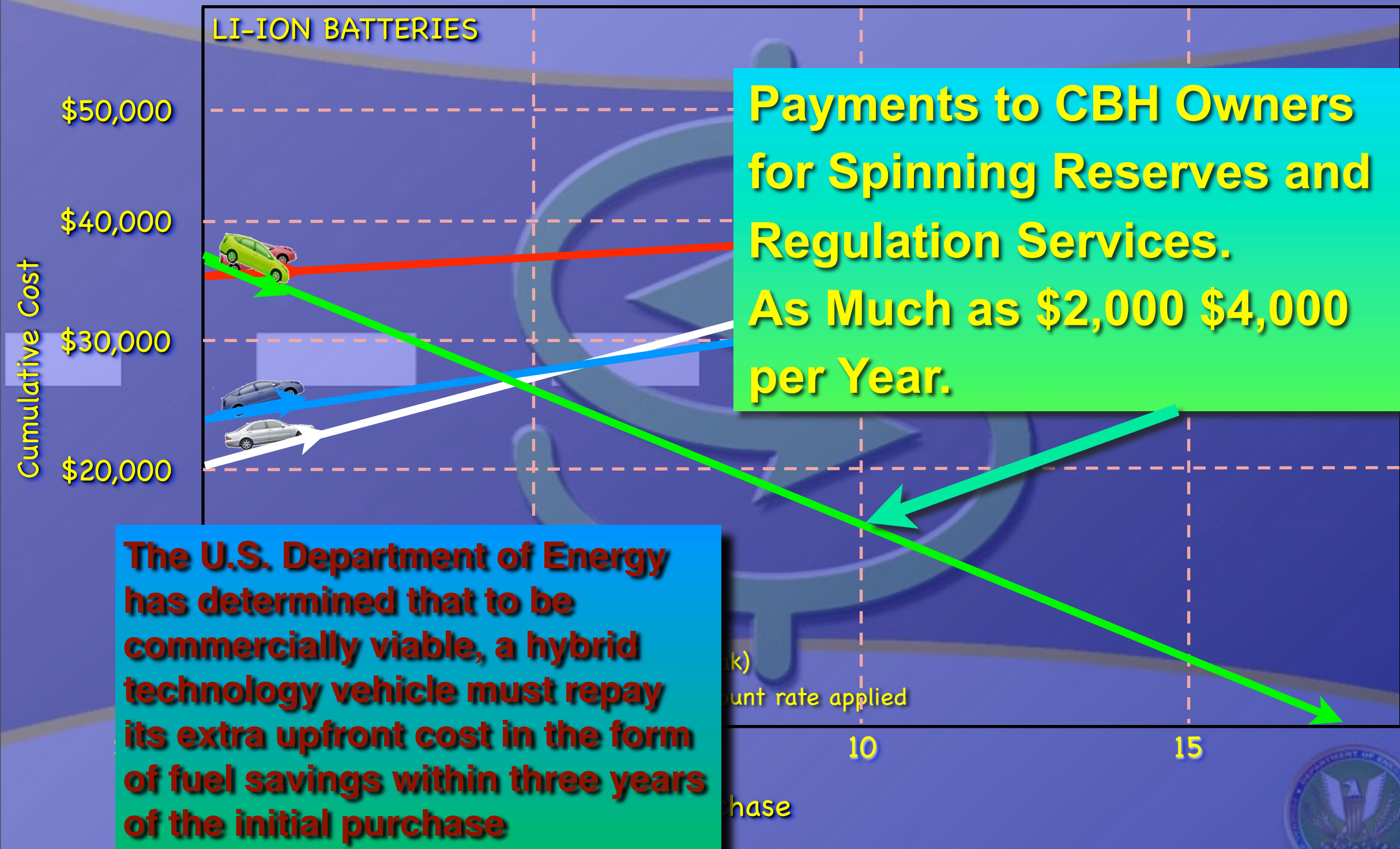
# Economic Benefits to the Electric Utility Industry & Consumers

- ★ No New Investment....Use Scarce Capital Elsewhere
- ★ Increases Revenues from Residential Customers from Additional Off-Peak Consumption- While Lowering Consumer's Total Energy Bills
- ★ Spreads Fixed Costs of Generation, Transmission, Distribution Over More kWh – Average Fixed Costs Are Reduced Lowering All Electric Consumer's Bills





# The "Cash Back" in CashBack Hybrid





# Conclusions

## ★ The CASHBACK Hybrid :

- Will Save Their Owners Money on Their Total Energy Bills
- Will Cost Less Than a Conventional Gasoline Car in 5 Years or Less of Ownership (Incorporate Savings into Financing to Lower 1st Costs)
- Will Improve the Overall Efficiency of the Electric System and Save All Consumers on Their Electric Bills
- Will Reduce GHG and Urban Pollution
- Will Reduce Foreign Oil Imports
- Will Improve Electric Grid Reliability and Security





# Quote

**“If I’d asked my customers what they wanted, they’d have said a faster horse”  
Henry Ford**

