



### Federal energy policy Scale it up and solve for all 3: security, economy, and climate



Cascadia Future Trends 6.01.06

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### "A Failure To Imagine"





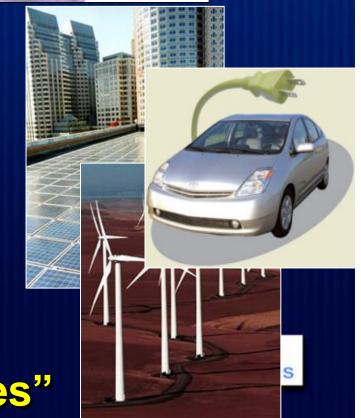
## Approaching the Tipping Point: Clean energy transition drivers

Energy independence and security

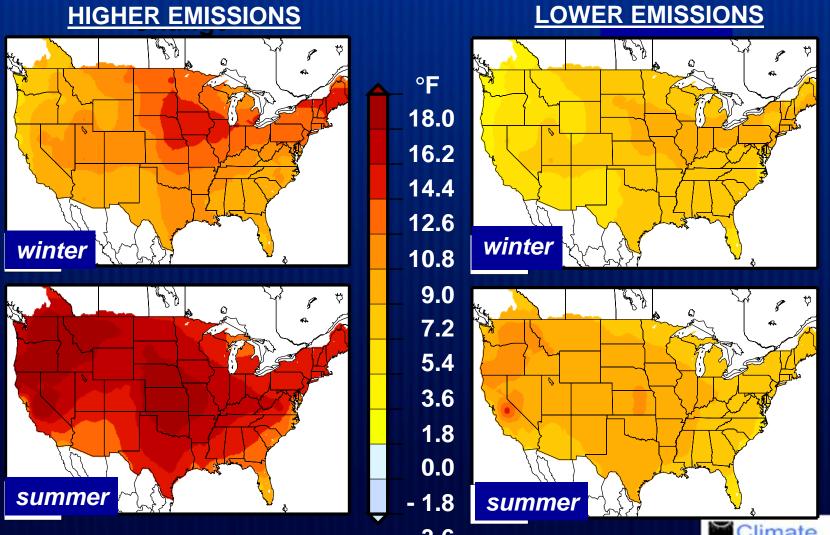
SET AMERICA FREE
Cut dependence on foreign oil. Secure America.

- Economics/Technology
  - Fossil fuel prices high, volatile
  - Clean energy coming of age
- Climate disruption: Environmental necessity drives economic opportunity

"The Stone Age didn't end because they ran out of stones"



#### Projected Temperature Increase 21st Century



Notes: HadCM3 model results for 2070-2099 vs. 1961-1999. Higher emissions = A1fi; lower emissions = Solutions from IPCC Third Assessment Report. Downscaled results from E. Maurer (http://www.engr.scu.edu/~emaurer/index.snum).

### Lower emissions path: Energy security, sustainable prosperity

- Real security: reducing fossil fuel dependence is key
- Fix the leak in economy: > \$30 million per day for oil and gas (WA)
- Stake our claim to the clean energy industries of the future



### 3 Principles for a stronger energy policy

## 1) Gas prices are telling the truth: Fossil fuels are prohibitively costly

- Security, economy, climate
- Price of oil may fall, but then it's lying.
   ("Peak oil"? more like a craggy ridge.)
- The truth: bad politics?
  - Problem statement: "addicted to oil"
  - > Treatments: expand supply, reduce price?
- Jack Nicholson was wrong; we CAN handle the truth.

# 2) Public policy should send clear signals for long-term investment in reducing fossil fuel dependence.

- Strong public policy and thriving private markets are not competing worldviews.
- Aversion to "mandates" is an obstacle to smart, efficient, market-oriented policy.
- Policy sets the limits and timelines; markets invest and achieve:
  - Renewable fuel and power standards
  - > Vehicle, building, appliance efficiency
  - Carbon cap and trade



### The business case for climate policy...

"There is....one great, unknown element that will have a profound impact on the...direction of our industry, and this is the public policy response to climate change and future requirements for controlling GHG emissions.

I can tell you as a business leader this makes me very uncomfortable. I prefer an environmental policy that is clearly defined, with precise emissions targets and timetables I believe that such a program...must include a sound, mandatory program for reducing greenhouse gas emissions."

Frank Cassidy, President and COO of PSEG Power





Security

**Climate** 

**Economy** 



