



RURAL & UNDERSERVED AMERICA: TELECOM'S LAST FRONTIER

Featuring U.S. Sen. Gordon Smith & Futurist George Gilder

April 11, 2006

Speakers:

Mike Dewey

Mike Dewey has served as the Executive Director of the Oregon Cable & Telecommunications Association since 1975. He is a Past President of the Salem Chamber of Commerce, and also a Past President of the Oregon Capitol Club and the Salem Schools Foundation. In these varying capacities, he has represented clients in the areas of telecommunications, solid waste, insurance and agriculture.

He also serves as a member of the board of the Salvation Army of Salem, Oregon.

John Dillard

Mr. Dillard is President and General Manager of Monroe Telephone Company, Monroe, Oregon. He and his family are the principal owners of Monroe Telephone which serves about 1,000 access lines in rural western Oregon. John has been active in the hands-on operation of Monroe since 1968.

John has seen Monroe grow from a small 200 party line switch to a current state-of-the-art digital switch. He has been responsible for all areas of the operation. Monroe also offers Internet and full broadband access including Digital Television. John is still active in the physical design and placing of telecommunications facilities.

John has served on committees and boards of the Oregon Telecommunications Association, Rural Telephone Bank, Western Rural Telephone Association, National Rural Telecommunications Association and USTA. He currently serves on the board of the Oregon Telecommunications Association.

In the Monroe community, John is involved with the local museum society, Lions and has over 35 years of service in the Monroe Rural Fire Department as a volunteer firefighter. John served for twenty years on the Monroe City Council including two terms as mayor.

John is a graduate of Monroe High School and Southern Oregon College. He and his wife, Donna, have two children and four grandchildren.

Frank Dillow

Frank W. Dillow is Vice President, Federal Government Relations for Verizon Corporation, and represents Verizon before the Congress, focusing especially on rural issues, including Universal Service.

A native of Oregon, Frank was graduated from Lewis and Clark College, and received his JD from Northwestern School of Law at Lewis and Clark. Following graduation, Frank worked as a reporter for the Portland Oregonian, served in the US Coast Guard, and worked for the state of Oregon, prior to joining GTE Corp. at their corporate headquarters in Stamford, CT.

In 1985 he was named Director Regulatory and Industry Affairs for GTE-Northwest covering the states of Oregon, Washington, Idaho, Montana and Alaska. In 1995 he was promoted to work in Washington, DC with GTE, which later merged with Bell Atlantic Corp., to become Verizon.

Onno Husing

Onno Husing is Executive Director of the Oregon Coastal Zone Management Association, a voluntary non-profit association of counties, cities, ports, soil & water conservation districts and the Coquille Indian Tribe, based in Newport, Oregon. A major recent applied research project undertaken by OCZMA has been the Oregon Coast Telecommunications project. This was a year and a half project which produced a report entitled *Oregon Coast Telecommunications Economic Development Strategy*.

Onno has 28 years of experience in the ocean and coastal policy arena and has been Executive Director of OCZMA since 1996.

Frank L. Casazza

Starting in an entry-level technical position in 1969, Frank Casazza progressed through the ranks to become President and Chief Executive Officer of Mobex Communications, Inc and then President and Chief Executive Officer of WINfirst. Frank's diverse background and successes in the areas of technical operations, customer services, supply supervision, human resources, project management, finance, information services, business development, operations and the raising of capital have provided him with a comprehensive view of the entire industry. This invaluable experience and knowledge has played an essential role in Mr. Casazza's dynamic leadership in the key executive positions he has held with Pacific Bell, Contel, The Boeing Company, Mobex Communications and WINfirst.

From 1974 to 1985, Frank grew with Contel through the acquisition and integration of small to medium telephone companies. From 1985 to 1987, he was responsible for designing, staffing and building The Boeing Company's \$125 million Telephone Modernization Program involving 45 major telecommunications projects.

During the next four years, from 1987 to 1991, he served as Vice President - Customer Services for Contel, directing customer operations in nine western states. Frank joined Pacific Bell in 1991, and during the next five years held executive positions in the areas of marketing, customer service and technical operations. In 1996, he was promoted to Vice President - Operations for Pacific Bell Mobile Services. In 1997, he was appointed as President and Chief Executive Officer for Mobex Communications, Inc. Most recently he has served as President and Chief Executive Officer of WINfirst – a startup that raised \$900 million in equity, providing cable TV, high-speed internet access and telephony via fiber to the home.

Judy Peppler

Judy Peppler is the Oregon State President for Qwest and has worked in the telecommunications industry for over 16 years. In her current position, Peppler is responsible for operational oversight and integration of marketing, network, regulatory, media and legislative strategies for Qwest in Oregon.

Judy is active in the community and serves on several Boards and Advisory panels. She is the chair-elect of the Portland Business Alliance and serves on its Board and Executive committee. She is also a board member for the Oregon Institute of Technology President's Advisory Council, the Cascade Aids Project, and others.

She holds a Bachelor of Science degree in Business Management from Arizona State University and a Masters of Business Administration from Boise State University.

Bob Rowe

Bob Rowe is a senior partner with Balhoff & Rowe, a public policy consulting firm emphasizing financially based solutions to key issues in telecommunications and energy.

From 1993 to 2004, Rowe served as a Commissioner and Chairman on the Montana Public Service Commission. Rowe is a nationally-recognized expert on telecommunications and utility policy and regulation. Rowe served as President of the National Association of Regulatory Utility Commissioners (NARUC); Chairman, NARUC Telecommunications Committee; Member and State Chairman, Federal-State Joint Board on Universal Service; Member, Federal-State Joint Conference on Access to Advanced Services; Chairman, thirteen state collaborative on Operations Support Services (OSS Collaborative); Chairman, Regional Oversight Committee (ROC) for U S WEST.

Rowe writes and lectures frequently on telecommunications, energy, and regulatory matters, both in the United States and abroad. He has served a member of the Michigan State University Institute of Public Utilities Advisory Committee; New Mexico State University Center for Public Utilities Advisory Council; University of Florida Public Utility Research Center, International Advisory Committee; University of California at Berkeley Center for Research on Telecommunications Policy, External Advisory Board, Washington State University Center to Bridge the Digital Divide Advisory Council; the National Regulatory Research Institute Board of Directors.

Before election to the Commission, Rowe practiced law, including representing parties in rate cases and other utility-related proceedings.

The Honorable Gordon E. Smith

After being sworn in to the United States Senate on January 7, 1997, Gordon Smith has quickly earned a reputation as a statesman with an independent streak. Senate leaders have recognized Senator Smith's abilities and have continually asked him to serve in key leadership and committee positions. He has also become known for his ability to cross party lines in the interests of his constituents.

Smith serves on five major Senate committees: Commerce, Science, and Transportation, Energy and Natural Resources, Rules, Indian Affairs, and the powerful Finance Committee. He also serves on the Special Committee on Aging. In addition, he is a member of the Senate Western Water and Rural Health Caucuses as well as the High Tech Task Force. Smith is also co-chairman of the Senate Task Force on Medicare and Prescription Drugs and has been selected by leadership three times to be a Deputy Whip, a position that he currently holds.

Since coming to the Senate, Smith has focused on issues crucial to the future health and prosperity of Oregonians. Smith believes that every child deserves a quality education and has been a consistent supporter of programs that increase funds for students. He has also made solving Oregon's dropout problem one of his primary goals and has introduced legislation to create a pilot program that will hire guidance counselors to work with students at risk of dropping out. Senator Smith is also committed to improving access to healthcare. To accomplish this Smith has sponsored a number of initiatives that will increase flexibility for state programs like the Oregon Health Plan. He has also introduced a bill that will alleviate the nursing shortage by authorizing \$40 million in grants for health care facilities to develop innovative nursing programs. Smith continues to push for federal funds that will help to meet the basic health care needs of the uninsured.

Senator Smith is also actively engaged in the many natural resource issues affecting the state and is recognized as an advocate for protecting Oregon's natural resources and the working families who depend on them for their livelihoods. Oregon has a long history of innovation in environmental policy that Smith continues to build upon. He has been working to strengthen and improve important policies such as the Oregon Forest Practices Act, the Beach Bill, the Oregon Plan for Salmon and the Oregon Resources Protections Act. He has also played a pivotal role in passing legislation that will protect Steens Mountain and Portland's Bull Run watershed for generations to come. Smith believes that Oregon's legacy of good stewardship and consensus-based decision making should be applied to many of the environmental issues under consideration by Congress.

Smith's foray into politics began in 1992, when he was elected to the Oregon State Senate. His colleagues recognized his leadership abilities by electing him Minority Leader, and then President of the State Senate during his first term in office. Upon his election to the United States Senate, Smith became the first U.S. Senator from eastern Oregon since 1938.

Born on May 25, 1952 in Pendleton, Oregon, Gordon Smith Graduated from Brigham Young University in 1976, and earned a law degree from Southwestern University in 1979. After working as an attorney in private practice, Smith assumed management of his family's frozen vegetable processing company, a position he held until his election to the U.S. Senate. Senator Smith and his wife Sharon have raised three children, Brittany, Garrett, and Morgan. They maintain homes in Pendleton and in Bethesda, Maryland.

Pat Turnidge

Pat Turnidge is President of CTURN Corp., a wireless broadband network service provider based in Salem, Oregon. Pat has 25 years experience in developing and implementing national marketing programs with

products as diverse as agricultural exports, glass fiber and acrylic sheets for the shower, tub and spa market to underwater communication devises for the sport-diver. In addition, as a consultant for Inax Corp. and Mitsubishi Rayon, he negotiated significant technology transfer agreements.

Throughout Pat's years in business, he has successfully started and built several companies into profitable enterprises such as Insight Reconnaissance, which was a pioneering company in the use of electronic infrared for analyzing forest fires; and TNT Management Resources Inc., which is now a significant player in the professional employee organization field.



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