

Making Transportation Smart: Software, Connections and Information

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Who We Are

The Leading Provider of Traffic Information & Connected Services

- Enabling **traffic, navigation, and location-based services**
- **70+ industry-leading customers** and the largest industry market share

How We Differentiate

Broadest Coverage

- 150+ metros of real-time flow data
- 110+ metros of real-time incident data
- 172,000+ road miles of real-time coverage in US, Canada and Europe

Highest Accuracy

- Unique fusion of over 1 million GPS-enabled vehicles and traditional sensors

Innovative In-Car Content & Technology

- New traffic-influenced routing and other in-car connected content services
- Dynamic predictive traffic information



What We Do

Aggregate Content

Smart Dust Network

Aggregate traffic & related content from >350 sources

Largest GPS Probe Network in the World

90% of Available Sensors in the US

Traffic Incident Data

Traffic Metadata to Enable Predictions

Fuel Prices, Map Data, & Weather Data

Other Dynamic Content

Analyze & Process

Fusion Engine

Enhance data using advanced error detection advanced algorithms

Real-Time, Historical & Predictive Traffic

Traffic-Influenced Routing

Information

Search

Applications & Alerts

Deliver Solutions

Connected Services

Distribute to customers via Connected & Broadcast Services

Automotive

Portable Navigation

Web

Mobile

Public Sector

Enterprise

Fleet

Broadcast Media

INRIX Key Customers

Channels

Key Customers

Portable
Navigation



Automotive



Mobile Devices



Web Portals &
Broadcast Media



Public Sector



Fleet &
Enterprise



* Others not announced

Learn More About Traffic, Directions and Information

Stay connected, even in your car.

Using advanced vehicle sensors, integrated GPS technology and comprehensive map and traffic data, SYNC with Traffic, Directions and Information connects you to personalized traffic reports, precise turn-by-turn directions, business search, news, sports and weather.

Traffic



Personalized traffic reports offer travel times and route comparisons for your commute.

[Listen to sample](#)

Directions



Get turn-by-turn directions in your car and leave the navigating to SYNC.

[Listen to sample](#)

Business Search



Find a business using simple voice commands: Get their number and call, or get turn-by-turn directions to their front door.

[Listen to sample](#)

Sports



Hear scores, news and highlights for professional and college teams.

[Listen to sample](#)

Weather



Hear current conditions and extended forecasts, searchable by city or ZIP code.

[Listen to sample](#)

News



Entertainment, business, technology and more -- you pick the categories.

[Listen to sample](#)



Short



Long

Traffic Audio Sample



Short



Long

Directions Audio Sample

INRIX & Mobility Hubs



