Making Transportation Smart: Software, Connections and Information Kush Parikh, VP, INRIX





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Who We Are

The Leading Provider of Traffic Information & Connected Services

- Enabling traffic, navigation, and location-based services
- 70+ industry-leading customers and the largest industry market share

How We Differentiate

Broadest Coverage

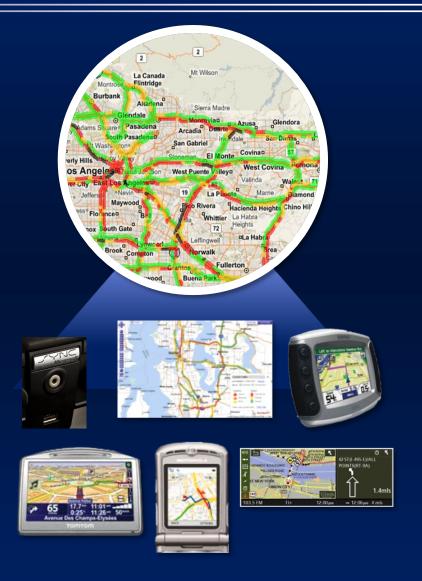
- 150+ metros of real-time flow data
- 110+ metros of real-time incident data
- 172,000+ road miles of real-time coverage in US, Canada and Europe

Highest Accuracy

Unique fusion of over 1 million GPS-enabled vehicles and traditional sensors

Innovative In-Car Content & Technology

- New traffic-influenced routing and other in-car connected content services
- Dynamic predictive traffic information





What We Do

Aggregate Content	Analyze & Process		Deliver Solutions
Smart Dust Network	Fusion Engine		Connected Services
Aggregate traffic & related content from >350 sources	Enhance data usin advanced error dete advanced algorith	ection	Distribute to customers via Connected & Broadcast Services
in the World	Real-Time, Historical &		Automotive
90% of Available Sensors in the US	Predictive Traffic		Portable Navigation
	Traffic-Influenced Routing	Alerts	Web
Traffic Incident Data		త	Mobile
Traffic Metadata to Enable	Information	Applications	Public Sector
Predictions		Appli	Enterprise
Fuel Prices, Map Data, & Weather Data			Fleet
Other Dynamic Content	Search		Broadcast Media

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INRIX Key Customers





Traffic, Directions & Information









INRIX & Mobility Hubs

