

BEYOND OIL

THE SUSTAINABLE COMMUNITIES INITIATIVE

TransTech Energy Conference

October 23 - 24, 2009



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Commissioned by Cascadia Center

Proposed Smart Mobility Hub at existing South Kirkland Park & Ride – integrating information technology, sustainable transportation and smart growth principles.



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When?	Friday	Oct. 23	9:00am - 5:00pm	Main Session
	Friday	Oct. 23	7:00pm - 9:30pm	Keynote Dinner
	Saturday	Oct. 24	9:00am - Noon	Smart Mobility Hub Workshop

Please note that you can register for all sessions or individual sessions.

Where? Microsoft Conference Center, Redmond, Wash.

Why? To bring together national and regional leaders to discuss how to move beyond oil in transportation while making our communities more sustainable.

For More Information on the Agenda and to Register for the Conference:

Visit www.cascadiacenter.org and click

"Upcoming Events" or

Contact Mollie Tschida at molliet@discovery.org or 206-292-0401 ext. 111.

For transit information please visit <http://tripplanner.kingcounty.gov/>

The Microsoft Conference Center is located at 16070 NE 34th Way, Redmond WA. The conference center is located close to the Overlake Park & Ride and the Overlake Transit Center.

"To reduce oil dependence, nothing would do more good more quickly than making cars that could connect to the electric grid."

— David Sandalow, Assistant Secretary for Policy and International Affairs U.S. Department of Energy

This year's Cascadia Center TransTech Energy conference, to be held at Microsoft's Redmond, Wash., campus will be hosted with co-sponsors Microsoft, Clean Cities, Ford and Idaho National Laboratory. This will be the sixth conference focusing on the combination of transportation, technology and energy. Three years ago, Cascadia Center hosted a pioneering session to examine the potential of plug-in electric vehicles, and the conferences have continued to grow in scope and influence.

The Northwest will soon see a growing number of plug-in cars along with the public charging stations that Alan Mulally, President and CEO of Ford, emphasizes are key. Tesla, Nissan, Chevy, Fisker, Toyota, among others, have all committed to producing plug-in vehicles. This transformative technology forms a foundation for the Sustainable Communities Initiative recently launched by the U.S. Departments of Energy, Transportation, Housing and Urban Development and the Environmental Protection Agency.

The Northwest has received several competitive federal grant awards that will help establish the charging and information infrastructure for plug-in cars. **Our conference will explore how these grants will be implemented.** This year the U.S. Department of Energy announced \$2.4 billion in grants for plug-in technologies. Nissan and eTec received a \$100 million federal grant with help from Idaho National Laboratory to install charging stations for owners of the all-electric Nissan Leaf in several regions, including Seattle, Portland and the Willamette Valley. The Puget Sound region also received a grant of \$15 million for the Clean Cities petroleum-reduction project. These and other competitive federal grant awards will help establish the charging and information infrastructure for plug-in cars.

On the first morning of this year's conference Clean Cities will host panels with biofuel and electricity experts to discuss the future of local, sustainable alternative fuel in our region in the context of a "100 Mile Fuel Diet." Sessions this year will also cover upcoming legislation and the potential impact to fleets in Washington State, and an introduction to the Evergreen Fleets certification program to help reach emission reduction goals.

We look forward to seeing you there!

FEATURED SPEAKERS



Rep. Jay Inslee
1st District, Wash.



Bryan Mistele
President & CEO Inrix



Rob Bernard
Chief Environmental Strategist, Microsoft