

**Beyond Oil:  
Transforming Transportation  
A National Demonstration Project  
Microsoft Executive Conference Center, Redmond, WA  
Draft Agenda – Updated at 8/28/2008 9:40 AM  
Confirmed Speakers are marked with (\*)**

**Thursday, September 4**

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- 7:30 a.m.           **Registration**
- 8:00-10:00 a.m.   **Pre-Conference Continental Breakfast highlighting Vehicle Exhibit, Informal Interactive Display, Vehicle Briefings**
- 10:15 a.m.           **Welcoming Remarks: Vehicle Display Video**  
*\*Bruce Agnew, Policy Director, Cascadia Center*  
**Room: St. Helens/Rainier**   *\*Michael Hagood, Manager, Energy Systems Business Lead, Idaho National Laboratory*  
*Jim Stanton, Senior Community Affairs Manager, Microsoft*
- 10:30 a.m.           **Welcome from the Governor**  
*\*Hon. John Marchione, Mayor of Redmond*  
*\*Hon. Chris Gregoire, Washington State Governor*
- 10:45 a.m.           **Overview Session: The Future of Transportation and Energy**  
*\*Steve Marshall, Cascadia Center for Regional Development, Moderator*  
*\*Felix Kramer, Founder, CalCars Initiative*  
*\*John Horsley, Executive Director, American Association of State Highway & Transportation Officials*  
*\*Joshua Schank, Director of Transportation Research, Bipartisan Policy Center*  
*\*Scott Belcher, President and CEO, Intelligent Transportation Society of America*  
*\* Rob Elam, President, Propel Biofuel*  
*\*George Beard, Senior Instructor & Consulting Principal, Hatfield School of Government, Portland State University*
- 12:10 p.m.           **Lunch Keynote:**  
**Moving from Oil to Electricity in Transportation**  
*\*Andy Frank, Professor, University of California at Davis*
- 12:40 p.m.           **Clean Mobility Frameworks for Asia and Cascadia**  
*\*Cornie Huizenga, Clean Air Initiative - Asia Secretariat*
- 1:00-2:45 p.m.    **WORKSHOPS—Concurrent Sessions**
- Session A-**  
**part 1**               **Components of a National Transportation Demonstration Project**  
*\*John Clark, CEO, V2Green*  
*\*Jim Francfort, Researcher, Idaho National Laboratory*  
**Room: Kodiak**    *\*Jim Lopez, Deputy Chief of Staff, King County Executive's Office*  
*\*Michael Kintner-Meyer, Senior Research Scientist, Pacific Northwest National Labs*  
*\*Michael Harrigan, Vice President of Business Development, Coulomb Technologies*

- \***Ron Johnston-Rodriguez**, Economic Development Director, Port of Chelan County
- \***Allen Mitchell**, Fleet Manager, Snohomish County
- \***Adam Szczepanek**, Business Development Manager, Aerovironment

**Session B-  
part 1**

**Room: Cascade**

**Traffic Management: Advanced Technology to Keep Traffic Flowing**

Presented by members of the Regional Traffic Operations Committee (RTOC) of Puget Sound Regional Council, followed by a reaction panel of local elected officials.

- \***Aileen McManus**, RTOC Co-Chair, King County
- \***Mike Whiteaker**, RTOC Co-Chair, City of Bellevue
- \***Jim Bloodgood**, Snohomish County

**Understanding User Fee Options to Cross Lake Washington**

- \***Craig Helmann**, Assistant Technical Services Manager, Washington State Department of Transportation
- \***Matthew Kitchen**, Principal Planner, Puget Sound Regional Council (Responder)

**Session C-  
part 1**

**Room: Lassen**

**Transit, Ridesharing, and Telework**

- \***Bruce Agnew**, Policy Director, Cascadia Center for Regional Development-Moderator
- \***Doug MacDonald** Former Washington State Secretary of Transportation-Provocateur
- \***Ed Stern**, Council & Board Member: City of Poulsbo/ Assoc. of Wash. Cities/State's High-Speed Internet Strategy Group
- \***June Devoll**, Manager of Strategic Planning and Grants, Community Transit
- \***Bradley Meacham**, Chairman, Municipal League of King County
- \***Paul Minett**, Co-Developer Flexible Carpooling
- \***Syd Pawlowski**, Rideshare Operations Supervisor, King County Rideshare Operations
- \***Dick Paylor**, ETA Chair-Elect, Expanding Rideshare, Eastside Transportation Association
- \***Ron Posthuma**, Assistant Director of King County Department of Transportation
- \***Neil Schuster**, President and CEO, American Association of Motor Vehicles Administrators
- \***Matt Shelden**, Program Manager, Strategic Planning and Policy Development, Sound Transit
- Jim Stanton**, Senior Community Affairs Manager, Microsoft

2:45 p.m.

**Break**

3:00 p.m.

**WORKSHOPS—Concurrent Sessions Continued**

**Session A-  
part 2**

**Room: Kodiak**

**Energy Solutions, Technology and Economics**

- \***Tim Murphy**, Researcher, Idaho National Laboratory
- Doug Harrington**, Vice President of Business Development, Amazonfresh.com
- John Miller**, Vice President, Systems, Applications & Integration, Maxwell Technologies
- \***Sophie Punte**, Deputy Director, Clean Air Institute - Asia
- \***Sharon Banks**, Founder and CEO, Cascade Sierra Solutions, Oregon
- \***Josh Wilcox**, IC Corporation
- \***Julian Taylor**, President, Intuit Strategies, Inc. Vancouver, BC

**Session B & C**    **Urban Partnerships, Traffic Management and Tolling**  
**(combined)**  
**part 2**

**Room: St.**

**Helens/Rainier**

**Review of June 26<sup>th</sup> Tolling Workshop**

*\*Glenn Pascall, Senior Fellow, West Coast Corridor Coalition*

**Technology Solutions for Tolling & Traffic Management**

*\*Jerry Hautamaki, Senior Toll Systems Engineer, HNTB, Moderator*

*\*Jack Opiola, Principal, Booz & Company*

*\*Justin McNew, Chief Technical Officer, Kapsch TrafficCom*

*\*Dr. Arti Gupta, Manager - Project Development & Delivery, Siemens Energy & Automation*

*\*Preet Khalsa, Chief Technical Officer, Skymeter Corporation*

*\*Michael Wieck, Business Development Manager, Roadway Sensors Iteris, Inc.*

*\*Bryan Mistele, Co-Founder, President and CEO, INRIX*

**Reaction Panel:**

Legislative leaders including:

*\*Rep. Deb Eddy, 48<sup>th</sup> Legislative District*

*\*David Horner, Deputy Assistant Secretary for Transportation Policy, US Department of Transportation*

**Implementation and Updates**

*\*Dave Kristick, Director of Operations E-470 (Denver) Public Highway Authority*

*\*Dick Ford, Member, Washington State Transportation Commission*

5:00 p.m.

**Reception**

**Displays:** Plug In vehicles and an on-site conversion of Daniel Davids Prius into a Plug-in.

**Friday, September 5 - Day Two**

7:30 a.m.

**Registration and Continental breakfast**

9:00 a.m.

**Welcoming Remarks**

**Room: St.**

*Senator Rodney Tom, Washington State Senate, Introducing Hon. Ron Sims*

**Helens/Rainier**

*\*Hon. Ron Sims, King County Executive*

9:30 a.m.

**Update on National X Prize Rallies**

*\*Don Foley, Executive Director, Progressive Automotive X PRIZE*

9:40 a.m.

**Keynote Address: A New Road Ahead**

*\*Rob Bernard, Chief Environmental Strategist, Microsoft*

10:00 a.m.

**Beyond Oil: The Case for Change**

*\*R. James Woolsey, former Director Central Intelligence Agency*

10:15 a.m.

**Beyond Oil: The Case for Change: Panel Discussion**

*\*R. James Woolsey, moderator*

*\*K.C. Golden, Policy Director, Climate Solutions*

*\*Chelsea Sexton, Executive Director, Plug In America*

*\*Anne Korin, Co-Director, Institute for the Analysis of Global Security*

11:15 a.m.

**Beyond Oil: The Case for Bipartisan Action**

*Special Presentation by Boeing Corporation- Green Initiatives*

*\*Peter Jackson, Jackson Foundations, Introduction*

*Hon. Norm Dicks, U.S. House of Representatives*

*Dale Smith, Director of Geopolitical Analysis, The Boeing Company*

*With video of bipartisan senate legislation on PHEV incentives featuring Senators*

*Barack Obama, Maria Cantwell and Hon. Orrin Hatch*

11:45 a.m.

**Beyond Oil: Connecting Cars to Utilities**

*\*David Kaplan, Founder of V2Green*

12:00 p.m.

**LUNCHEON PROGRAM: Transforming Transportation Globally**

**Room: St.**

*\*Tom Alberg, Madrona Venture Group, Introducing Shai Agassi*

**Helens/Rainier**

*\*Shai Agassi, Founder, Better Place*

1:00 p.m.

**Electrifying Transportation: A National Legislative Imperative**

*\*Brian Wynne, President, Electric Drive Transportation Association*

1:30 p.m.

*\*Admiral Dennis Blair, former Commander-in-Chief, U.S Pacific Command and Board Member of Securing America's Future Energy*

*\*Herb Kelleher, Founder of Southwest Airlines, Board Member of Securing America's Future Energy (via video)*

**The Cars of the Flex-Fuel, Plug-in Vehicle Future**

*Bill Reinert, National Manager, Advanced Technology Group, Toyota*

2:00 p.m.

**The Future of Transportation, Funding and Climate Change**

***Implementing a National Demonstration/Integration Project***

*\*Slade Gorton, Former U.S. Senator and co-chair of the National Transportation Policy Project—Moderator*

*\*David Horner, Deputy Assistant Secretary for Transportation Policy, US Department of Transportation*

*\*David Kaplan, Founder of V2Green*

*\*Hon. Paula Hammond, Secretary, Washington State Department of Transportation*

*\*Bill Rogers, Associate Director, Idaho National Laboratory*

3:00 p.m.

**Break**

3:15 p.m.

**Powering the Carbon Free Grid: Sun, Wind, Water, Waves, Atoms and Conservation**

*Pat Reiten, President, Pacific Power- Moderator*

*\*Jim Walker, President, American Wind Energy Association and Vice Chairman, enXco, Inc.*

## Detailed Agenda

*\*Paul Genoa, Director, Policy Development, Nuclear Energy Institute*

*\*Kevin Banister, Chair, Oregon Wave Energy Trust*

*\*Rich Lauckhart, Sr. Vice President, Ventyx Energy Advisors*

4:30 p.m.

**Closing Remarks: A Clean, Secure Transportation and Energy Future**

*\*Felix Kramer, Founder, CalCars Initiative*

*\*Steve Marshall, Senior Fellow, Cascadia Center for Regional Development*

4:45 p.m.

**Closing reception**

**Displays:** Plug In vehicles and an on-site conversion of Daniel Davids Prius into a Plug-in.