

## BEYOND OIL: TRANSFORMING TRANSPORTATION



# AGENDA

8:00 a.m. **Registration and Coffee**

8:45 a.m. **Introduction**

- ▲ Steve Marshall, Event Chair | Executive Director, Center for Advanced Transportation and Energy Solutions
- ▲ Egils Milbergs | Executive Director, Washington State Economic Development Commission
- ▲ Bruce Agnew | Policy Director, Cascadia Center for Regional Development
- ▲ Stephanie Meyn | Program Manager, Western Washington Clean Cities Coalition

9:00 a.m. **Welcome**

- ▲ Fred Jarrett | Deputy Executive, King County
- ▲ Tom Rasmussen | Seattle City Councilmember; Transportation Committee Chair

9:15 a.m. **Opening Keynote Address: Reinventing the Automobile and Energy Conservation**

*Introduction by David Allen | Executive Vice President, McKinstry and RMI board member  
and Eric Leonhardt | Director of the Vehicle Research Institute, Western Washington University*

- ▲ Amory Lovins | Cofounder, Chairman and Chief Scientist, Rocky Mountain Institute

10:15 a.m. **The West Coast Corridor: Advancing an Integrated Solution**

- ▲ KC Golden | Policy Director, Climate Solutions
- ▲ John Boesel | Chief Executive Officer, CALSTART
- ▲ *Closing Remarks by Rt. Rev. Bishop Greg Rickel | Episcopal Diocese of Olympia*

11:00 a.m. **Keynote Address**

- ▲ Bob Lutz | Former Vice Chairman, General Motors and the force behind the Chevy Volt

11:45 a.m. **Boxed Lunch | Vehicle Display Tour**

Featured vehicles include: Nissan Leaf | Tesla Roadster | Chevy Volt | Fisker Karma | Via Motors extended range vehicles | Mitsubishi iMEV | the all-electric Ford Focus | Toyota plug-in Prius | AAA electric response truck | CODA | Ford's C-MAX Energi | Toyota RAV | Western Washington University's X-Prize vehicle

12:30 p.m. **Panel: The Role of Northwest Electricity in Transforming Transportation**

- ▲ Charlie Allcock | Director, Economic Development, Portland General Electric
- ▲ Bill Gaines | Superintendent, Tacoma Public Utilities
- ▲ Phil Jones | Commissioner, Washington Utilities and Transportation Commission

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### 1:15 p.m. Views on Washington's Transportation Future

*Introduction by Slade Gorton* | Former U.S. Senator; Co-Chair of the Bipartisan Policy Center's Transportation Committee

▲ Hon. Rob McKenna (via video) | Washington State Attorney General and candidate for Governor

*Introduction by Mike Grady* | Chair, New Energy Solutions

▲ Jay Inslee (via video) | Former U.S. Congressman and candidate for Governor

### 2:00 p.m. The HUD/EPA/USDOT Sustainable Communities Initiative

*Introduction by Mary E. McBride* | Regional Administrator, U.S. Department of Housing and Urban Development

▲ Shelley R. Poticha | Director for Office of Sustainable Housing and Communities, U.S. Department of Housing and Urban Development

### 2:30 p.m. Washington's Electric Highway and the Future of West Coast Transportation

▲ Paula Hammond | Secretary, Washington State Department of Transportation

### 3:00 pm Making Vehicles Smart: Software, Connections and Information

*Introduction by John Milbrath* | Vice President, AAA Washington

▲ Bryan Mistele | Chief Executive Officer, Inrix

▲ Gordon Feller | Director of Urban Innovation, Cisco Systems, Inc.

▲ Humphrey Chen | Executive Director, New Business Ventures Strategy, Verizon

▲ Kamyar Moinzadeh | President, Airbiquity

### 4:00 p.m. Self-Driving Cars

▲ Steve Underwood | Professor and Director, Connected Vehicle Proving Center, University of Michigan

▲ Corey Clothier | Strategic Planning Consultant to Tank Automotive Research, Development and Engineering Center (TARDEC), U.S. Department of Defense

### 4:45 p.m. Closing Remarks